

Anandabazar Patrika (Advertisement Tariff)

Rate with effect from 1st April, 2012

Rates per sq. cm.

Anandabazar Patrika				
2012-13				
	SUNDAY - THURSDAY		FRIDAY - SATURDAY	
	BW	COLOUR	B&W	COLOUR
ALL EDITIONS	3170	4750	3290	4950
ALL EDITIONS FRONT PAGE (20x12.1 CM) *+	-	1411300	-	1467900
ALL EDITIONS FRONT PAGE (25x16.3 CM) *+	-	2376400	-	2471700
KOLKATA (CE)	2220	3340	2310	3470
KOLKATA FRONT PAGE (20x12.1 CM) +	-	915300	-	951700
KOLKATA FRONT PAGE (25x16.3 CM) +	-	1541300	-	1602600
HOWRAH-HOOGHLY-24 PARGANAS #	420	520	420	520
BARDDHAMAN (BE) #	240	300	240	300
BANKURA-BIRBHUM-PURULIA(PE) #	160	200	160	200
NADIA-MURSHIDABAD (AE) #	190	240	190	240
MEDINIPUR (IE) #	230	280	230	280
SOUTH BENGAL (SE)	950	1180	950	1180
NORTH BENGAL (NE)	320	400	320	400
TENDER	1590	2230	1590	2230
APPOINTMENT	1230	1230	1230	1230
RASHIPHAL (SUNDAY)	770	-	-	-
BELOW BULLION++	7600	-	7600	-
BELOW ASTROLOGY +	23850	-	23850	-
BELOW PERSONAL COLUMN +	20740	-	20740	-
EAR PANEL +	-	35890	-	35890
SUPPLEMENTS/SPLITS				
PATRIKA FRONT PAGE (SATURDAY)*	-	-	-	3800
PATRIKA BACK PAGE *	-	-	-	3800
PATRIKA INSIDE PAGES *	-	-	-	2690
RABIBASARIYO FRONT PAGE (SUNDAY)	-	3800	-	-
RABIBASARIYO BACK PAGE	-	3800	-	-
RABIBASARIYO INSIDE PAGES	1640	2950	-	-
PRASTUTI FRONT PAGE (ALTERNATE MONDAY)*	-	2410	-	-
PRASTUTI BACK PAGE *	-	2410	-	-
PRASTUTI INSIDE PAGES	1140	2050	-	-
UTSAV(FRONT/BACK PAGES)) *	-	-	-	3800
UTSAV INSIDE PAGE *	-	-	-	2690
UTTAR KOLKATA SPLIT (SATURDAY)	-	-	150	180
DAKSHIN KOLKATA SPLIT (SATURDAY)	-	-	210	260
PURBA KOLKATA SPLIT (SATURDAY)	-	-	60	80
HOWRAH SPLIT (SATURDAY)	-	-	60	60

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