

Advertisement Tariff (Rate Card) of Deccan Chronicle, Financial Chronicle, The Asian Age & Andhra Bhoomi

Tabloid / Supplement Rates - Daily Tabloid and other supplements

Advertisement Rates Effective 06th of April, 2012 (Rates per Sq. cms)

Tabloid / Supplement Rates - Daily Tabloid and other supplements

	B&W	Colour	Front Page	Back Page	Navigator	Party Page
DC Tab Blr+ Chn+ Hyd.	2,760.00	3,335.00	4,600.00	4,025.00	6,150.00	4,080.00
FC Tab Blr+ Chn+ Hyd.	345.00	345.00				
DC All Editions	3,450.00	4,025.00	5,750.00	5,040.00	7,820.00	5,200.00
FC Supplement All Editions	400.00	400.00				
DC Tab AP Editions	2,650.00	3,220.00	4,485.00	4,200.00	5,750.00	4,000.00
Hyderabad Chronicle	2,070.00	2,645.00	3,335.00	3,060.00	4,280.00	2,860.00
Chennai Chronicle	1,035.00	1,230.00	1,630.00	1,430.00	2,300.00	1,350.00
Bangalore Chronicle	715.00	760.00	1,265.00	1,150.00	1,750.00	1,190.00
Individual Edition of DC	270.00	325.00	360.00	290.00	490.00	275.00
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Sunday Chronicle - DC All editions	-	4,485.00	5,230.00	4,840.00	7,140.00	

Advertisement Rates of Hyderabad Chronicle, Chennai Chronicle, Bangalore Chronicle, Sunday Chronicle, City Chronicle All Edition, DC Tabloid Bangalore + Chennai + Hyderabad

Financial Chronicle Supplement