

Advertisement Tariff (Rate Card) of Deccan Chronicle, CLASSIFIED DISPLAY

Advertisement Rates Effective 06th of April, 2012 (Rates per Sq. cms)

CLASSIFIED DISPLAY

	B&W	Colour
	Rs.	Rs.
Deccan Chronicle		
All Editions	1,870.00	2,120.00
A. P. Editions	1,320.00	1,500.00
Hyderabad + Chennai	1,320.00	1,500.00
Hyderabad + Bangalore	1,320.00	1,500.00
Hyderabad	1,150.00	1,320.00
Chennai : Sit.vac/Health Club/Friendships/Business/ Business offers/ Finance/Medical	280.00	320.00
Chennai : Matrimonial	265.00	300.00
Chennai : Others	265.00	300.00
Bangalore	265.00	300.00
Individual Edition of DC (Other than Hyd, Chn. , Blr, Kochi, Coimb, TVM., & KZK.)	200.00	265.00
Add On Rates of Individual Editions of DC	90.00	130.00
Add on to AP or Hyd or Chn or Blr		

Minimum size accepted in Deccan Chronicle classified display in 4x5 sq. cms.
Double column ads are also accepted in Classified Display.