

Advertisement Tariff (Rate Card) of Deccan Chronicle

Ad Rates of Local / Retail Shopping

Advertisement Rates Effective 06th of April, 2012 (Rates per Sq. cms)

	B/w	Colour	Front Page	Navigator
Shopping & Local Nature Ads				
Hyderabad - Local / Retail	1660	1930	3380	40000
Chennai - Local / Retail	830	980	1670	2200
Tabloid-Shopping & Local Nature Ads				
The Hyderabad Chronicle	1210	1520	2200	3040
Chennai Chronicle	750	980	1380	1840
DC Estate	1180	1450	1930	2200
DC Wine & Dine		830		