

The Hans India Advertisement Rates (Tariff)

Ad Rates for Display, Appointment, Education, Property Ads

EDITION	DISPLAY RATE (Per Sq Cm)					
	Colour			B/W		
	1-2	3-5	6+	1-2	3-5	6+
Hyderabad	410	390	380	369	359	354
Vijayawada	225	205	195	202	192	187
Visakhapatnam	225	160	150	162	152	147
Tirupathi	155	135	125	139	130	124
Warangal	170	150	140	153	143	138

COMBO PACKAGES	NO OF INSERTIONS (Per Sq Cm)					
	Colour			B/W		
	1-2	3-5	6+	1-2	3-5	6+
Telangana+Central Andhra	805	775	760	685	655	639
Telangana +North Andhra	985	955	940	838	807	792
Telangana+Rayalseema	735	705	690	625	595	579
Telangana + Central Andhra + North Andhra + Rayalaseema	1140	1110	1095	969	939	924

APPOINTMENT / PROPERTY RATES (Per Sq.Cm)			EDUCATION RATE (Per Sq.Cm)		
	Colour	B/W		Colour	B/W
Hyderabad	250	212	Hyderabad	165	132
Vijayawada	180	153	Vijayawada	130	104
Visakhapatnam	160	136	Visakhapatnam	120	96
Tirupathi	140	119	Tirupathi	90	72
Warangal	120	102	Warangal	110	88
All Editions	850	722	All Editions	615	492

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CLASSIFIED DISPLAY (Per Sq Cm)						
	Colour			B/W		
	1-2	3-5	6+	1-2	3-5	6+
Hyderabad	150	140	135	140	130	125
Vijayawada	130	120	115	120	110	105
Visakhapatnam	120	110	105	110	100	95
Tirupathi	110	100	95	100	90	85
Warangal	90	80	75	90	80	75
All Editions	600	550	525	560	510	485

CLASSIFIED	Lineage Per 5 Lines		
	1-2	3-5	6+
Hyderabad	200	200	180
Vijayawada	160	160	144
Visakhapatnam	140	140	128
Tirupathi	120	120	108
Warangal	110	110	99

any extra line-Rs 35/- extra
minimum size accepted in
classified display 4 x 4 sq cm

PREMIUM	
Front page	25%
Page 3	15%
Page 5	10%
Any right hand	15%
Back page	20%

HMTV - Rates	
Cost of each spot	: ₹ 1000/- (10 sec)
Display ads	: ₹ 1000/- (10 sec)
Scrolling unlimited	: ₹ 10,000/-
Single Scrolling with logo	: ₹ 700/-
Brand builder (1hour)	: ₹ 10,000/-

Terms and Conditions:

- Service Tax 10.3% is included on above rates.
 - All payments are to be made in favor of "**Hyderabad Media House Ltd.**"
- Thanking you and assuring you of our best services at all times.