

# The Indian Express Advertisement Rates (Tariff)

## Advertisement Rates for Appointment / Recruitment Ads



### CAREER

| Publications   | Black & White          | Colour |
|--|------------------------|--------|
|  | (Rs. Rates per Sq cms) |        |
| Express Careers - Mumbai   | 800                    | 945    |
| Express Careers - Pune (Indian Express + Loksatta + Financial Express)         | 285                    | 300    |
| Express Careers - Nagpur   | 70                     | 85     |
| Express Careers - Gujrat   | 140                    | 150    |
| Express Careers - Chandigarh   | 125                    | 140    |
| Express Careers - Mumbai + Pune  | 900                    | 1090   |
| Express Careers - Mumbai + Gujrat  | 850                    | 1020   |
| Express Careers - Gujrat (Indian Express + Financial Express)                  | 190                    | 200    |
| Express Careers - North (Indian Express Delhi + Chandigarh)                    | 400                    | 450    |
| Express Career - West (Mumbai + Pune + Gujrat + Nagpur)                        | 870                    | 1060   |
| The Indian Express (All) + Financial Express (All)                             | 1100                   | 1350   |
| The Indian Express (All) + Loksatta (All)                                      | 1260                   | 1425   |
| The Indian Express (All) + Loksatta (All) + Financial Express + Jansatta (All) | 1500                   | 1660   |