

Divya Bhaskar Gujarat Advertisement Rate Card & Tariff

Advertising Rates with effect from 1st April 2012

GUJARAT All Editions

(in Rs./Sqcm)

Display - Main Issue	BASIC RATE		Front Page Non-Solus		Page 2		Page 3		Page 5		Back Page	
	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW
DIVYA BHASKAR Includes Mumbai Edition	1292	970	2584	1940	1292	970	1615	1213	1292	970	1938	1455

DIVYA BHASKAR Edition Rates

(in Rs./Sqcm)

Display - Main Issue	BASIC RATE		Front Page Non-Solus		Page 2		Page 3		Page 5		Back Page	
	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW
Ahmedabad	613	488	1225	975	613	488	766	609	613	488	919	731
Vadodara	200	150	400	300	200	150	250	188	200	150	300	225
Surat	250	175	500	350	250	175	313	219	250	175	375	263
Rajkot	175	138	350	275	175	138	219	172	175	138	263	206
Bhavnagar (Saurashtra Samachar)	100	75	200	150	100	75	125	94	100	75	150	113
Bhuj	100	75	200	150	100	75	125	94	100	75	150	113
Mumbai	100	81	200	163	100	81	125	102	100	81	150	122

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.