

Advertisement Tariff (Rate Card) of Daily Hindi Milap

Advertisement Tariff effective from 15th Feb 2012 (Rates for Sq.cm.)



CLASSIFIED ADVERTISEMENTS

Per insertion upto 50 words only : Rs. 300

Scheme	Period
2+1	15 days
5+3	30 days
10+10	60 days

Box charges ₹ 30 (Personal Collect)

Payments: Cash / Demand Draft payable to "Daily Hindi Milap".

CLASSIFIED DISPLAY

B&W : ₹ 30 psq. cm. Color : ₹ 35 psq. cm.

Scheme	Period	Width of Column: 4cm Maximum length: 20 cm
2+1	15 days	
5+3	30 days	
10+10	60 days	

Ads in Classified Display category are accepted in single column format only. Release instructions for scheme required accepted on single Release order only.

INDRADHANUSH MULTI COLOUR CLASSIFIED DISPLAY



Double Power

Double Impact

Double Joy

Fixed Width : 8 cm.

Height : Min : 4 cm. Max : 15 cm

Rate : ₹ 50/- Per Sq. Cm. (Colour)

Schemes

2+1	5+3	10+10
15 Days	30 Days	60 Days