

Dainik Bhaskar All Editions Advertisement Rate Card & Tariff

Advertising Rates with effect from 1st April 2012

(in Rs./Sqcm)

PACKAGE	BASIC RATE		Front Page Non-Solus		Page 2		Page 3		Page 5		Back Page	
	COLOR	B/W	COLOR	B/W	COLOR	B/W	COLOR	B/W	COLOR	B/W	COLOR	B/W
MPCG	4004	3368	6840	6840	4153	3710	5380	4730	4885	4051	6073	5413
RAJASTHAN	4350	3450	9570	9570	4350	3450	5963	4850	4350	3450	6960	6960
PUNJAB	1165	979	2125	2147	1284	1082	1645	1379	1403	1181	1888	1583
HARYANA	1573	1252	2682	2682	1855	1381	2082	1757	1854	1381	2379	2010
CPH2	2925	2584	5346	5401	3208	2831	4138	3633	3499	3075	4732	4148
JHARKHAND	750	570	1340	1340	750	570	1045	810	750	570	1195	920
Dainik All	10181	8692	18506	18506	11226	9568	14344	12211	12379	10152	16423	13969
DIVYA ALL	1292	970	2584	1940	1292	970	1615	1213	1292	970	1938	1455
DIVYA MARATHI ALL	1035	705	1661	1537	1035	705	1201	993	1035	705	1408	1151

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.