

Dainik Bhaskar Jharkhand Advertisement Rate Card & Tariff

Advertising Rates with effect from 1st April 2012

JHARKHAND All Editions

(in Rs./Sqcm)

Display - Main Issue	BASIC RATE		Front Page Non-Solus		Page 2		Page 3		Page 5		Back Page	
	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW
DAINIK BHASKAR	750	570	1340	1340	750	570	1045	810	750	570	1195	920

DAINIK BHASKAR Edition Rates

(in Rs./Sqcm)

Display - Main Issue	BASIC RATE		Front Page Non-Solus		Page 2		Page 3		Page 5		Back Page	
	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW
Ranchi	530	410	955	810	530	410	665	570	530	410	850	730
Jamshedpur	342	260	612	530	342	260	425	370	342	260	545	470
Dhanbad	198	150	355	300	198	150	250	210	198	150	315	270

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.