

Dainik Bhaskar Madhya Pradesh & Chhattisgarh Edition Advertisement Rate Card & Tariff

Advertising Rates with effect from 1st April 2011

MADHYA PRADESH + CHHATTISGARH All Editions

(in Rs./Sqcm)

Display - Main Issue	BASIC RATE		Front Page Non-Solus		Page 2		Page 3		Page 5		Back Page	
	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW
DAINIK BHASKAR + BUSINESS BHASKAR	4004	3368	6840	6840	4153	3710	5380	4730	4885	4051	6073	5413

DAINIK BHASKAR Edition Rates

(in Rs./Sqcm)

CENTER	BASIC RATE		Front Page Non-Solus		Page 2		Page 3		Page 5		Back Page	
	COLOR	B/W	COLOR	B/W	COLOR	B/W	COLOR	B/W	COLOR	B/W	COLOR	B/W
DAINIK BHASKAR												
MPCG												
BHOPAL	1051	943	1778	1778	1154	1041	1318	1184	1213	1085	1575	1417
INDORE	1392	1253	2362	2362	1540	1372	1748	1570	1599	1441	2094	1877
GWALIOR	441	372	699	699	457	407	550	466	476	427	664	556
RAIPUR	986	748	1768	1768	986	748	1377	1045	1184	892	1575	1194
BILASPUR	451	377	807	807	451	377	629	526	540	451	718	600

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.