

# Dainik Bhaskar Punjab, Harayana, Chandigarh, Himachal Pradesh, Jammu & Delhi Advertisement Rate Card & Tariff

**Advertising Rates with effect from 1st April 2012**

## NORTH PACKAGE (CPH2JD) All Editions

(in Rs./Sqcm )

Display - Main Issue	BASIC RATE		Front Page Non-Solus		Page 2		Page 3		Page 5		Back Page	
	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW
<b>DAINIK BHASKAR + BUSINESS BHASKAR</b> Punjab + Haryana + Chandigarh + Himachal Pradesh + Jammu + Delhi	2925	2584	5346	5401	3208	2831	4138	3633	3499	3075	4732	4148

## PUNJAB All Editions

(in Rs./Sqcm )

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	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW
<b>DAINIK BHASKAR + BUSINESS BHASKAR</b>	1165	979	2125	2147	1284	1082	1645	1379	1403	1181	1888	1583

## HARYANA All Editions

(in Rs./Sqcm )

Display - Main Issue	BASIC RATE		Front Page Non-Solus		Page 2		Page 3		Page 5		Back Page	
	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW
<b>DAINIK BHASKAR + BUSINESS BHASKAR</b>	1573	1252	2682	2682	1855	1381	2082	1757	1854	1381	2379	2010

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.

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### DAINIK BHASKAR Punjab

Edition Rates

(in Rs./Sqcm)

Display - Main Issue	BASIC RATE		Front Page Non-Solus		Page 2		Page 3		Page 5		Back Page	
	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW
Ludhiana	466	352	744	744	466	352	560	526	466	352	655	610
Jalandhar	417	312	664	664	417	312	496	471	417	312	580	546
Amritsar	417	312	664	664	417	312	496	471	417	312	580	546
Bhatinda	278	209	441	441	278	209	332	312	278	209	387	362

### DAINIK BHASKAR Haryana

Edition Rates

(in Rs./Sqcm)

Display - Main Issue	BASIC RATE		Front Page Non-Solus		Page 2		Page 3		Page 5		Back Page	
	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW
Panipat	427	318	679	679	427	318	510	476	427	318	595	556
Hisar	536	402	853	853	536	402	639	600	536	402	744	699
Ambala	273	204	437	437	273	204	328	308	273	204	382	358
Faridabad	288	219	461	461	288	219	348	328	288	219	407	382
Rohtak	427	318	679	679	427	318	510	476	427	318	595	556

### DAINIK BHASKAR

Edition Rates

(in Rs./Sqcm)

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	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW	Color	BW
Chandigarh	659	496	1055	1055	659	496	793	744	659	496	922	867
Himachal	223	169	358	358	223	169	268	249	223	169	312	293
Jammu	189	144	303	303	189	144	229	213	189	144	263	249
Delhi	308	229	491	491	308	229	367	348	308	229	427	402

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