

Dainik Jagran (Advertisement Tariff)

Ratecard with effect from 27th March 2011

City Wise Display Ad Rates

Editions	Rate per Sq cm	
	B/W	Colour
Kanpur (DJ+ IN)	738	953
Lucknow (DJ+IN + INQ)	810	1043
Varanasi (DJ + IN)	486	693
Allahabad (DJ + IN)	360	513
Gorakhpur (DJ + IN)	378	531
Jhansi	171	234
Ayodhya / Faizabad	171	225
Rae Bareilly	180	261
Agra (DJ + IN)	468	666
Aligarh	234	378
Meerut (DJ + IN)	441	630
Bareilly (DJ + IN)	288	414
Moradabad	225	333
Ghaziabad / Noida	396	504
Mathura	144	180
Haridwar	135	162
Nainital	216	306
Dehradun (DJ + IN)	405	585

Ad Rates of Dainik Jagran, Kanpur, Lucknow, Varanasi, Allahabad, Gorakhpur, Jhansi, Ayodhya / Faizabad, Rae Bareilly, Agra, Aligarh, Meerut, Bareilly, Moradabad, Ghaziabad / Noida, Mathura, Haridwar, Nainital, Dehradun

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Ratecard with effect from 27th March 2011

City Wise Ad Rates for Notice / Financial / Tenders / Political

Editions	Rate per Sq cm	
	B/W	Colour
Kanpur	918	1188
Lucknow (DJ+INQ)	1008	1296
Varanasi	603	864
Allahabad	441	648
Gorakhpur	468	666
Jhansi	198	270
Ayodhya / Faizabad	198	270
Rae Bareilly	225	333
Agra	576	810
Aligarh	288	477
Meerut	549	774
Bareilly	351	522
Moradabad	288	423
Ghaziabad* / Noida*	495	639
Mathura	171	225
Haridwar	171	207
Nainital	270	378
Dehradun	504	738

Ad Rates of Dainik Jagran, Kanpur, Lucknow, Varanasi, Allahabad, Gorakhpur, Jhansi, Ayodhya / Faizabad, Rae Bareilly, Agra, Aligarh, Meerut, Bareilly, Moradabad, Ghaziabad / Noida, Mathura, Haridwar, Nainital, Dehradun