

Dainik Jagran (Advertisement Tariff)

Ratecard with effect from 27th March 2011

Ad Rates of Jhankar, Yatra, Sanguni, Josh, Tarang, Jagran Khet Khalihaan, Nai Raahein

Colour Supplements	Rate per Sq cm
Jhankar - Weekly	4230
Yatra - Monthly	1620
Sanguni - Weekly	3780
Josh - Weekly	2520
Tarang - Weekly	810
FP Premium	50%

Monthly Agricultural News Tabloid	Rate per Sq cm
Jagran Khet Khalihaan	990

Nai Raahein	B / W Rate per Sq cm
All Editions	1620
UP+Uttarakhand	1485
Bihar+Jharkhand	396
Greater Punjab	396
Premium for Colour Advertisement	30%

**Ad Rates Jhankar, Ad Rates Yatra, Ad Rates Sanguni, Ad Rates Josh,
Ad Rates Tarang, Ad Rates Jagran Khet Khalihaan, Ad Rates Nai Raahein**