

## RAJASTHAN PATRIKA ADVERTISEMENT TARIFF

### DISPLAY ADVERTISEMENT RATES

Rates with effect from 01-09-2011

editions	basic rate		third page / sports page		last page		front page	
	color	b&w	color	b&w	color	b&w	color	b&w
	sq. cm.	sq. cm.	sq. cm.	sq. cm.	sq. cm.	sq. cm.	sq. cm.	sq. cm.
<b>patrika power solutions</b>								
<b>all edition power patrika group</b> <small>(rajasthan + madhya pradesh + chhattisgarh + gujarat + tamil nadu + karnataka + w. bengal + daily news + news today (jaipur + raipur))</small>	8500	6000	11050	7800	13600	9600	18700	13200
<b>all edition</b> <small>patrika group (rajasthan + madhya pradesh + chhattisgarh gujarat + tamil nadu + karnataka + w. bengal)</small>	7500	5200	9750	6760	12000	8320	16500	11440
<b>rajasthan + madhya pradesh + chhattisgarh</b>	6600	4800	8580	6240	10560	7680	14520	10560
<b>madhya pradesh + chhattisgarh</b>	3300	2200	4290	2860	5280	3520	7260	4840
<b>madhya pradesh</b>								
<b>all madhya pradesh</b>	2790	1860	3627	2418	4464	2976	6138	4092
<b>bhopal</b>	810	540	1053	702	1296	864	1782	1188
<b>indore</b>	878	585	1141	761	1404	936	1931	1287
<b>jabalpur</b>	540	360	702	468	864	576	1188	792
<b>ujjain</b>	180	120	234	156	288	192	396	264
<b>ratlam</b>	108	72	140	94	173	115	238	158
<b>gwalior</b>	360	240	468	312	576	384	792	528
<b>mandsaur</b>	300	200	390	260	480	320	660	440
<b>chhattisgarh</b>								
<b>all chhattisgarh</b>	750	500	975	650	1200	800	1650	1100
<b>raipur</b>	585	390	761	507	936	624	1287	858
<b>bilaspur</b>	360	240	468	312	576	384	792	528
<b>news today, indore</b>	300	200	437	250	538	307	739	422
<b>news today, jaipur</b>	375	250	450	300	540	360	720	480
<b>daily news, jaipur</b>	605	440	754	550	908	660	1210	880
<b>rajasthan</b>								
<b>rajasthan power</b> <small>rajasthan patrika (all rajasthan) + daily news + news today (jaipur)</small>	4500	3300	5850	4290	7200	5280	9900	7260
<b>all rajasthan</b>	4200	3100	5460	4030	6720	4960	9240	6820
<b>jaipur power</b> <small>rajasthan patrika (jaipur) + daily news + news today (jaipur)</small>	2550	1700	3315	2210	4080	2720	5610	3740
<b>jaipur</b> (including olwar + sikar + bikaner)	2250	1600	2925	2080	3600	2560	4950	3520
<b>jaipur city</b>	1000	850	1300	1105	1600	1360	2200	1870
<b>jodhpur</b> (including pali + nagaur + berner)	752	526	978	684	1203	842	1654	1157
<b>udaipur</b> (including bawara + bhilwara)	775	545	1008	709	1240	872	1705	1199
<b>kota</b>	460	320	598	416	736	512	1012	704
<b>bikaner</b> (including w. gangasagar)	490	352	637	458	784	563	1078	774
<b>sriganganagar</b>	375	250	488	325	600	400	825	550
<b>sikar</b>	300	200	390	260	480	320	660	440
<b>bhilwara</b>	240	160	312	208	384	256	528	352
<b>alwar</b>	270	180	351	234	432	288	594	396
<b>ajmer</b>	300	240	390	312	480	384	660	528
<b>banswara</b>	210	140	273	182	336	224	462	308
<b>pali</b>	270	180	351	234	432	288	594	396
<b>national editions</b>								
<b>gujarat- ahmedabad</b>	130	86	168	112	207	138	285	190
<b>surat</b>	146	98	190	127	234	156	322	215
<b>karnataka- bangalore</b>	216	144	280	187	345	230	474	316
<b>hubli</b>	66	44	85	57	105	70	144	96
<b>tamil nadu- chennai</b>	150	100	195	130	240	160	330	220
<b>w. bengal- kolkata</b>	180	120	234	156	288	192	396	264
<b>delhi- delhi</b>	540	360	702	468	864	576	1188	792

Rajasthan Patrika Display Ad Rates for All Rajasthan, Madhya Pradesh, Chattisgarh, Ahmedabad, Surat, Bangalore, Chennai, Kolkata & Delhi

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.