

ANDHRA JYOTHY ADVERTISEMENT TARIFF

Main Edition - Combined, Regional Edition Ad Rates

Rates with effect from 15-10-2011

Combined - Regional - Edition Rates

Main Editions	Display B&W Sq.Cm. Rs.	Financial Notice (B/W)	Ear Panel (H)5x(W)6 Colour Only	Classified Per Line
COMBINED	1800	1900	51600	1000
GREATER HYDERABAD	540	594	20700	
Telangana (Excluding Greater Hyd)	654	720	20700	675
Karimnagar				
Warangal				
Nizamabad				
Nalgonda				
Khammam				
Mahaboob Nagar				
Central Andhra	673	740	18400	710
West Godavari				
Krishna				
Guntur				
Prakasham				
Nellore				
North Andhra	518	569	18400	415
Srikakulam				
Visakhapatnam				
East Godavari				
Rayalaseema	561	617	20700	485
Chittor				
Kadapa				
Anantapur				
Kurnool				
Chennai				
Bangalore				

* Not applicable for Govt.Depts,Govt.Undertakings & Universities

* Matrimonial ads published every Sunday - Rate for four lines : 550/- Extra line : 105/-

Premiums Applicable (Main)

Colour	B&W
Front Page-150% extra	100% extra
Back Page-125%	25% extra
Inside Page- 100% extra	-

Appointments

Combined Edition (B/w)	Anyone Region/ Greater Hyd.(B/w)	Anyone Edition (B/w)	Anyone District (B/w)
470/-	150/-	80/-	70/-

Navya Daily Features

Front Page - Colour - 50% extra
Inside Page - Colour - 25% extra

Mechanical Data (Main)

Height of Column: 52cms	Main Front Page:
Width of Column: 3.9cms	Min Size: 15x12, 8X33, 15x33
No.of Columns per Page: 8	Max. Size: 25x16, 20x20

Andhra Jyothy Ad Rates for All Andhra Pradesh, Greater Hyderabad, Telangana (Karimnagar, Warangal, Nizamabad, Nalgonda, Khammam, Mahaboob Nagar), Central Andhra (West Godavari, Krishna, Guntur, Prakasham, Nellore), North Andhra (Srikakulam, Visakhapatnam, East Godavari), Rayalaseema (Chittor, Kadapa, Anantapur, Kurnool, Chennai, Bangalore).