

**భావెస్**

**REVISED RATE CARD  
WITH EFFECT FROM  
10-08-2009**

**EENADU**

**ESD**  
NON-SPECIAL ADVERTISING

**EENADU SMART DISPLAY ADVERTISEMENT TARIFF  
(FOR TUESDAY ONLY)**

DISTRICT	Rate (Per Sq.Cm.)		DISTRICT	Rate (Per Sq.Cm.)	
	B & W	Colour		B & W	Colour
Medak	55	72	Adilabad	55	72
Ranga Reddy	45	60	Warangal	65	85
Maharashtra	20	27	Nizamabad	55	72
Delhi	20	27	East Godavari	100	130
Mahaboobnagar	55	72	West Godavari	90	117
VJA City + Krishna	175	228	Nalgonda	60	78
Vijayawada City	120	156	Khammam	60	78
Krishna	70	91	Guntur City + Rural	115	150
VSP City + Dist.	160	208	Guntur City	100	130
Visakhapatnam City	120	156	Guntur Rural	60	78
Visakhapatnam Dist.	50	65	Prakasam	60	78
Chittoor	75	98	Nellore	65	85
Kadapa	60	78	Srikakulam	55	72
Tamilnadu	35	46	Vizianagaram	55	72
Anantapur	75	98	Orissa	24	31
Karnataka	55	72	Kurnool	75	98
Karimnagar	75	100			

**Note:-**

- Obituary, Birth Day, Appointments, all types of Political, Govt., Educational Ads etc. will not be accepted.
- Multi District discount is not applicable.
- All other usual terms & conditions will be applicable.

\* Children (below 15 years) birthday advertisements can be accepted with ESD rates on all days.