

Namasthe Telangana Advertisement Rates (Tariff)

Weekday Ad Rates for Notice Advertisements (Financial / Political / Corporate / Notice)

All Rates in Rs. per sq. cm.

Editions	Black & White			Color		
	Basic	BP/Pg3/Pg5 Guaranteed	Pg+Position Guaranteed	Inside (Other than Pg3)	BP/ Pg3 Guaranteed	Front Page
Greater Hyderabad	800	995	1195	1395	1595	1795
Rest of Gr. Hyderabad	665	835	1000	1165	1335	1500
Karimnagar	215	270	325	380	435	485
Nizamabad	160	200	240	280	320	360
Warangal	150	185	220	260	295	335
Nalgonda	140	180	215	250	285	320
Khammam	150	185	220	260	295	335
Mahaboobnagar	140	180	215	250	285	320
Wgl + Krm + Nzb	425	535	640	750	855	960
Wgl + Nlg + Khm	340	425	515	600	685	770
Telangana Combined	1465	1830	2195	2565	2930	3295

1. Colour and Bigger Size Advertisements will be given priority in Front page/Back Page/Page 3.
2. Ads transferred from Combined edition to District Editions: 50% extra on combined rate.
3. Dealer panels will be accepted Edition wise only.

Greater Hyderabad includes (Hyderabad + Ranga Reddy + Medak)

Rest of Hyderabad (Karimnagar + Nizamabad + Warangal + Nalgonda + Khammam + Mahaboobnagar)

Notice Ad Rates Namasthe Telangana | Book an Notice Ad in Namasthe Telangana

Namasthe Telangana Advertisement Rates (Tariff)

Sunday Ad Rates for Notice Advertisements (Financial / Political / Corporate / Notice)

All Rates in Rs. per sq. cm.

Editions	Black & White			Color		
	Basic	BP/Pg3/Pg5 Guaranteed	Pg+Position Guaranteed	Inside (Other than Pg3)	BP/ Pg3 Guaranteed	Front Page
Greater Hyderabad	920	1145	1375	1605	1835	2065
Rest of Gr. Hyderabad	765	960	1150	1340	1535	1725
Karimnagar	250	310	375	435	500	560
Nizamabad	185	230	275	320	370	415
Warangal	170	215	255	300	340	385
Nalgonda	165	205	245	285	325	370
Khammam	170	215	255	300	340	385
Mahaboobnagar	165	205	245	285	325	370
Wgl + Krm + Nzb	490	615	735	860	980	1105
Wgl + Nlg + Khm	395	490	590	690	785	885
Telangana Combined	1685	2105	2525	2945	3370	3790

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3. Dealer panels will be accepted Edition wise only.

Greater Hyderabad includes (Hyderabad + Ranga Reddy + Medak)

Rest of Hyderabad (Karimnagar + Nizamabad + Warangal + Nalgonda + Khammam + Mahaboobnagar)

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Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.

Namasthe Telangana Advertisement Rates (Tariff)

Mechanical Details

District Editions

Front Page Accepted Size	
Width	Height
25.5 Cms. (6 Col)	10 Cms
	12.6 Cms (3 Col)
	20 Cms
16.9 Cms (4 Col.)	10 Cms
12.6 Cms. (3 Col.)	10 Cms
8.3 Cms (2 Col.)	10 Cms

Mechanical Details				
Columns	Regular		Classified Display	
Height	33 Cms		33 Cms	
Columns to a Page	6 Cols		8 Cols	
Width :				
1 Col	4.0 Cms		3.0 Cms	
2 Col	8.3 Cms		6.2 Cms	
3 Col	12.6 Cms		9.4 Cms	
4 Col	16.9 Cms		12.6 Cms	
5 Col	21.2 Cms		15.8 Cms	
6 Col	25.5 Cms		19.0 Cms	
7 Col			22.2 Cms	
8 Col			25.5 Cms	
Size / Print	Width		Height	
	Page	Centre Spread	Page	Centre Spread
Overall Size	28.0 Cms	56 Cms	35 Cms	35 Cms
Print Area	25.5 Cms	53 Cms	33 Cms	33 Cms

* Front Page Pillar Advertisement 150% Extra * Front Page Half Page 125% Extra
* Front Page & Back page Only Colour Advertisements will be accepted.

NOTE : 1. Sizes of the advertisements in the Release Orders or any other communication have to be mentioned as Width in Cms X Height in Cms.
2. Advertisements are accepted for the District Edition in the standard column Widths mentioned above.
3. Where Sq.Cm to be billed (Width in Cms X Height in Cms) is in decimals the bill is raised at the applicable rate to the exact decimal.

MATERIAL SPECIFICATION

CD with printout / Progressive Proofs should be on standard newsprint for all COLOUR & BLACK & WHITE Advertisements.

SCREEN: B & W 85 LPI Colour 100 LPI

Main Edition :

Sizes of the advertisements in the release orders or any other communication have to be given as width in Cms X Height in Cms as the rates given are per "Sq. Cm."

Regular Advertisements :

Minimum Width of the advertisement should be 4 Cms. Maximum is 33 Cms.
Decimals are not accepted. If width of an advertisement is 29 Cms. or more it will be billed for 33 Cms.
If height of the advertisement is 48 Cms. or more it will be billed for 52 Cms.
Minimum acceptable size is 4 Cms in width X 2 Cms. in Height = 8 Sq.Cms.