

# SAKSHI ADVERTISEMENT TARIFF (RATE CARD)

with effect from 1-10-2011

## Ad Rates for Sakshi District Editions

DISTRICT EDITION								Rates in ₹	
DISTRICT	BASIC B&W P.Sc	COLOUR / PSC				CLASSIFIED			
		LHP	RHP	BP	FR.PG	UPTO 4 LINES (MIN)	EACH ADDL. LINE		
HYDERABAD CITY	630	788	945	1103	1260	484	125		
RANGAREDDY	90	113	135	158	180	85	22		
MEDAK	100	125	150	175	200	100	27		
MAHABOONNAGAR	100	125	150	175	200	100	27		
NIZAMABAD	105	131	158	184	210	105	30		
KARIMNAGAR	140	175	210	245	280	160	45		
ADILABAD	100	125	150	175	200	100	27		
WARANGAL	110	138	165	193	220	145	40		
KHAMMAM	110	138	165	193	220	154	40		
NALGONDA	110	138	165	193	220	120	32		
KURNOOL	160	200	240	280	320	155	40		
ANANTHAPUR	150	188	225	263	300	120	32		
YSR DISTRICT	135	169	203	236	270	100	27		
CHITTOOR	155	194	233	271	310	200	55		
NELLORE	125	156	188	219	250	155	40		
PRAKASAM	125	156	188	219	250	155	40		
GUNTUR	225	281	338	394	450	195	50		
VIJAYAWADA CITY	225	281	338	394	450	240	65		
KRISHNA (EXCL.VJA CITY)	135	169	203	236	270	115	33		
WEST GODAVARI	175	219	263	306	350	185	50		
EAST GODAVARI	200	250	300	350	400	195	50		
VISAKHAPATNAM CITY	210	263	315	368	420	225	60		
VISAKHAPATNAM RURAL	100	125	150	175	200	95	25		
SRIKAKULAM	100	125	150	175	200	100	27		
VIZIANAGARAM	100	125	150	175	200	100	27		
<b>ALL DISTRICTS PACKAGE</b>						<b>3410</b>	<b>900</b>		
KARNATAKA	85	106	128	149	170	85	25		
TAMILNADU	50	63	75	88	100	65	20		

Advertisement rates of Sakshi for Main Edition of Hyderabad City, Rangareddy, Medak, Mahaboobnagar, Nizamabad, Karimnagar, Adilabad, Warangal, Khammam, Nalgonda, Kurnool, Ananthapur, YSR District, Chittoor, Nellore, Prakasam, Guntur, Vijayawada City, Krishna, West Godavari, East Godavari, Visakhapatnam City, Rural, Srikakulam, Vizianagaram, Karnataka, Tamilnadu.