

The Munsif Daily Advertisement Rate Card



THE MUNSIF DAILY, HYDERABAD (A.P)
India's No.1 Urdu Daily

ADVERTISEMENT TARIFF (w.e.f. 01-08-2011)

POSITIONS	HYDERABAD EDITION		A.P EDITION	
	<u>Weekdays</u> Per Sq Cm	<u>Sundays</u> Per Sq cm	<u>Weekdays</u> Per Sq cm	<u>Sundays</u> Per Sq cm
INSIDE PAGES (B/W)	Rs. 85/-	Rs. 90/-	Rs. 110/-	Rs. 120/-
INSIDE PAGE 3 (COLOR)	Rs. 115/-	Rs. 125/-	Rs. 150/-	Rs. 165/-
INSIDE PAGE 8 (COLOR)	Rs. 100/-	Rs. 110/-	Rs. 135/-	Rs. 150/-
SUPPLEMENT (Colour)	Rs. 110/-	Rs. 120/-	Rs. 150/-	Rs. 165/-
BACK PAGE (B&W)	Rs. 150/-	Rs. 160/-	Rs. 195/-	Rs. 210/-
BACK PAGE (Colour)	Rs. 170/-	Rs. 180/-	Rs. 220/-	Rs. 240/-
FRONT PAGE (B&W)	Rs. 170/-	Rs. 180/-	Rs. 220/-	Rs. 240/-
FRONT PAGE (Colour)	Rs. 210/-	Rs. 220/-	Rs. 270/-	Rs. 295/-

(Note: 50% Extra for Island Positions and 25% extra for particular page)

Classified Advertisements

Matrimonial (4 Lines)	300/-
Matrimonial (4 X 3 sq cm-Box)	350/-
Other Classifieds (4 Lines)	350/-
(Wanted, Sale, General, Etc).	"
Special Classifieds	500/-
(Greetings, Missing, Obituary).	"

Display Classifieds

<u>Wanted, Lease, Sale, Rent</u> SIZE: 4 x 3 Sq.cms Box – Rs : 500/- (Every Extra Sq.cm, Rs: 65/- Per Sq.cm (or) Rs: 260/- per Col.cm).

Note: Only for Classified Advertisements

- x Only on Cash
- x SINGLE COLUMN ONLY.
- x Minimum Size 4cm Width and 3 cm Height- (4x3 sqcm).
- x Maximum Size 4cm Width and 10 cm Height- (4x 10 sqcm).

SCHEME (only for classified advertisements)

- x Sunday and Tuesday (50% charge for Tuesday's advt.)
- x 2 Advt + 1Advt Free (within a week only).

Mechanical Details

Over all size of the Page: 35 x 54 cms.	Size of Printed Page :	33 x 52 cms.
Length of Column : 51 cms.	Number Of Column in a page :	8
Width of each column : 4 cms.	Width of 8 Column :	33 cms.