

Sakal Marathi Daily Advertisement Rates (Tariff)

Ad Rates for Display & Commercial, Appointment, Tender, Financial Ads



Advertising Rate with effect from 1st March, 2016

MARKET	PUBLICATIONS	MAIN ISSUE		TODAY	
		B&W	COL.	B&W	COL.
PUNE	SAKAL	1600	3200	1300	2600
	SAKAL TIMES	275	550	-	-
	SAKAL + SAKAL TIMES	1600	3200	1300	2600
MUMBAI	SAKAL	300	600	240	480
KOLHAPUR	SAKAL	500	1000	425	850
NASHIK	SAKAL	250	500	200	400
AURANGABAD	SAKAL	450	900	360	720
SOLAPUR	SAKAL	100	200	75	150
NAGPUR	SAKAL	280	560	225	450
JALGAON	SAKAL	190	380	170	340
SATARA	SAKAL	125	250	110	220
BELGAUM	SAKAL	70	140	50	100
GOA	GT	125	250	-	-
	GOMANTAK	180	360	125	250
	GT+ GOMANTAK	250	500	-	-
MAHARASHTRA	SAKAL ALL	2400	4800	2000	4000
	SAKAL ALL + SAKAL TIMES PUNE	2400	4800	2000	4000
	AGROWON ALL	760	1140	-	-
	SAKAL ALL + SAKAL TIMES PUNE + AGROWON ALL	2700	5400	2300	4600
MAHARASHTRA & GOA	SAKAL ALL+SAKAL TIMES PUNE + GT + GOMANTAK	2550	5100	2100	4200
	SAKAL ALL+AGROWON ALL + SAKAL TIMES PUNE +GT + GOMANTAK	2850	5700	2400	4800

RECKNOR: * Any front page advertisement cancellation / shifting received within less than 2 days from the schedule date of insertion will attract a 50% cancellation charge. Bills would be automatically raised by the system on the basis of the release order in case the cancellation and or the material is not received within the deadline specified. * Width of a column is calculated as 4 cms and multiples thereof. * Minimum size of an advertisement is 4 cms (W) X 5 cms (H). * The above rates are applicable for Display / Notices / Financial Advertisements. No two runs (Main & Today) can be clubbed.

Ad Rates Sakal | Sakal Ad Tariff | Book an Ad in Sakal | Advertisement Rate Card Sakal | Sakal Advertisement Rates Pune, Mumbai, Kolhapur, Nashik, Aurangabad, Solapur, Nagpur, Satara, Goa

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.

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POINTERS (Colour Rates - per pointer) (Size- 4w x 5h)			
MARKET	PUBLICATIONS	MAIN ISSUE	TODAY
		COL.	COL.
PUNE	SAKAL	60500	55000
MUMBAI	SAKAL	5500	4500
KOLHAPUR	SAKAL	13000	10000
NASHIK	SAKAL	6000	5000
AURANGABAD	SAKAL	7500	6500
SOLAPUR	SAKAL	2000	1000
NAGPUR	SAKAL	6000	5000
JALGAON	SAKAL	4500	2500
SATARA	SAKAL	4000	3000
BELGAUM	SAKAL	2500	2000
MAHARASHTRA	SAKAL ALL	78650	71500
GOA	GT + GOMANTAK	5500	
PUNE	SAKAL TIMES	5500	5500

EDITION MARKETS COVERED	
Pune	Pune City, Pimpri-Chinchwad . Pune District & Ahmednagar District.
Mumbai	Mumbia Navi Mumbai, Thane City & Disctrict, Raigad District.
Kolhapur	Kolhapur city & District, Sangli, Ratnagiri, Sindhudurga District, Karnataka
Nashik	Nashik city & District,
Aurangabad	Aurangabad, Latur, Osmanabad, Beed, Jalana, Nanded, Parbhani, Hingoli districts.
Solapur	Solapur City & District
Nagpur	Nagpur City & District, Amaravati, Yavatmal, Wardha, Akola , Buldhana, Washim, Bhandara, Chandrapur, Gadchiroli, Gondiya districts.
Satara	Satara City & District.
Jalgaon	Jalgaon, Dhule & Nandurbar.
Belgaum	Belgaum City & District, Hubli & Dharwad.
Goa	South Goa, North Goa.

PREMIUMS POSITIONS		
POSITIONS	MAIN	TODAY
FRONT PAGE (SOLUS)	125%	----
FRONT PAGE (SEMI SOLUS)	100%	100%
SKY BUS	50%	50%
BACK PAGE OR PAGE 3	50%	50%
SPECIFIC PAGE OTHER THAN THE ABOVE PAGES.	50%	50%
SPECIFIED POSITION	25%	25%
POLITICAL ADVERTISEMENT	125%	125%

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