

# SAKSHI ADVERTISEMENT TARIFF (RATE CARD)

with effect from 1-12-2015

## Ad Rates for Sakshi District Editions

DISTRICT EDITION					
DISTRICT	BASIC B&W P.Sc	COLOR / PSC			
		LHP	RHP	BP	FR.PG
HYDERABAD CITY	880	1100	1320	1540	1760

DISTRICT EDITION					
DISTRICT	BASIC B&W P.Sc	COLOR / PSC			
		LHP	RHP	BP	FR.PG
RANGAREDDY	130	163	195	228	260
MEDAK	150	188	225	263	300
MAHABOONNAGAR	155	194	233	271	310
NIZAMABAD	150	188	225	263	300
KARIMNAGAR	190	238	285	333	380
ADILABAD	150	188	225	263	300
WARANGAL	155	194	233	271	310
KHAMMAM	170	213	255	298	340
NALGONDA	155	194	233	271	310
<b>ALL DISTRICTS PACKAGE</b>					

Advertisement rates of Sakshi for District Edition of Hyderabad City, Rangareddy, Medak, Mahaboobnagar, Nizamabad, Karimnagar, Adilabad, Warangal, Khammam, Nalgonda, Kurnool, Ananthapur, YSR District, Chittor, Nellore, Prakasam, Guntur, Vijayawada City, Krishna, West Godavari, East Godavari, Visakhapatnam City, Rural, Srikakulam, Vizianagaram, Karnataka, Tamilnadu.



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DISTRICT EDITION					
DISTRICT	BASIC B&W P.Sc	COLOR / PSC			
		LHP	RHP	BP	FR.PG
KURNOOL	230	288	345	403	460
ANANTHAPUR	215	269	323	376	430
YSR KADAPA	200	250	300	350	400
CHITTOOR	230	288	345	403	460
NELLORE	190	238	285	333	380
PRAKASAM	190	238	285	333	380
GNT AMARAVATHI	330	413	495	578	660
GUNTUR RURAL	110	138	165	193	220
GNT AMARAVATHI + RURAL	375	469	563	656	750
VJA AMARAVATHI	400	500	600	700	800
KRISHNA	110	138	165	193	220
VJA AMARAVATHI + KRISHNA	470	588	705	823	940
GREATER AMARAVATHI	585	731	878	1024	1170
WEST GODAVARI	240	300	360	420	480
EAST GODAVARI	285	356	428	499	570
VISAKHAPATNAM CITY	305	381	458	534	610
VISAKHAPATNAM RURAL	145	181	218	254	290
VIZIANAGARAM	150	188	225	263	300
SRIKAKULAM	150	188	225	263	300

METRO							
MAIN EDITION							
EDITIONS	BASIC B&W P.Sc	COLOR / PSC				APPT. (COLOR) P.Sc	
		LHP	RHP	BP	FR.PG		
BANGALORE	140	175	210	280	315	105	
CHENNAI	95	119	143	190	215	80	
MUMBAI	100	125	150	200	225	80	
NEW DELHI	65	81	98	130	145	50	

Advertisement rates of Sakshi for Main Edition of Hyderabad City, Rangareddy, Medak, Mahaboobnagar, Nizamabad, Karimnagar, Adilabad, Warangal, Khammam, Nalgonda, Kurnool, Ananthapur, YSR District, Chittoor, Nellore, Prakasam, Guntur, Vijayawada City, Krishna, West Godavari, East Godavari, Visakhapatnam City, Rural, Srikakulam, Vizianagaram, Karnataka, Tamilnadu.