

Andhra Prabha District Tabloid Edition Display, Ear panel, Appointments Advertisement Tariff

# ANDHRA PRABHA

## DISTRICT TABLOID

NAME OF THE DISTRICT	DISPLAY RATE	EAR PANEL	CLASSIFIED APPOINTMENTS	
	PER SQ.CM (RS.)	(ONLY COLOUR) H 6.5cm W:12.5 (RS.)	PER LINE (RS.)	PER SQ.CM (RS.)
<b>HYDERABAD EDITION</b>				
HYDERABAD CITY	200	20,000	40	40
RANGA REDDY	90	10,000	40	40
MEDAK	90	10,000	40	40
MAHABOBNAGAR	120	10,000	40	40
<b>KARIMNAGAR EDITION</b>				
KARIMNAGAR	120	10,000	40	40
WARANGAL	90	10,000	40	40
<b>NIZAMABAD EDITION</b>				
NIZAMABAD	90	10,000	40	40
ADILABAD	90	10,000	40	40
<b>SURYAPET EDITION</b>				
NALGONDA	90	10,000	40	40
KHAMMAM	90	10,000	40	40
<b>VISAKHAPATNAM EDITION</b>				
VISAKHAPATNAM	90	10,000	40	40
VIZIANAGARAM	90	10,000	40	40
SRIKAKULAM	90	10,000	40	40
<b>RAJAHMUNDRY EDITION</b>				
EAST GODAVARI	90	10,000	40	40
WEST GODAVARI	90	10,000	40	40
<b>VIJAYAWADA EDITION</b>				
VIJAYAWADA CITY	90	10,000	40	40
KRISHNA	90	10,000	40	40
<b>GUNTUR EDITION</b>				
GUNTUR	90	10,000	40	40
<b>NELLORE EDITION</b>				
NELLORE	90	10,000	40	40
PRAKASAM	90	10,000	40	40
<b>KURNOOL EDITION</b>				
KURNOOL	90	10,000	40	40
<b>ANANTHAPUR EDITION</b>				
ANANTHAPUR	90	10,000	40	40
<b>TIRUPATHI EDITION</b>				
CHITTOOR	90	10,000	40	40
KADAPA	90	10,000	40	40

## SPECIAL POSITIONS

POSITION	BLACK & WHITE EXTRA ON BASIC RATE TABLOID	COLOUR EXTRA ON BASIC RATE TABLOID
FRONT PAGE SOLUS (maximum 10x5 for tabloid)	75%	100%
BACK PAGE	25%	75%
ISLAND POSITION	25%	100%
SINGLE COLOUR	----	75%
ANY SPECIFIED PAGE	25%	----