

Andhra Prabha Main Edition Display, Ear panel, Appointments Advertisement Tariff

ANDHRA PRABHA

MAIN EDITION

EDITION	DISPLAY RATE PER SQ.CM (Rs)	EAR PANEL (Only Colour) H:5Cm, W: 6 CM (Rs)	CLASSIFIED PER LINE (Rs)	APPOINTMENTS PER SQ.CM (Rs)
COMBINED	983	30,000	500	200
TELANGANA				
HYDERABAD	312	15,000	200	150
KARIMNAGAR	240	10,000	100	100
SURYAPET	156	8,000	100	100
NIZAMABAD	156	8,000	100	100
CENTRAL ANDHRA				
VIJAYAWADA	156	8000	100	100
GUNTUR	156	8000	100	100
NELLORE	156	8000	100	100
NORTH ANDHRA				
VISAKHAPATNAM	156	8000	100	100
RAJAHMUNDRY	156	8000	100	100
RAYALASEEMA				
KURNOOL	156	8000	100	100
ANANTHAPUR	156	8000	100	100
TIRUPATHI	156	8000	100	100

REGIONAL RATES

TELANGANA (Incl.Greater Hyderabad) (Hyderabad, Rangareddy, Medak, Mahaboobnagar, Nizamabad, Karimnagar, Adilabad, Warangal Nalgonda & Khammam)	RS.480/-
TELANGANA (Excl.Greater Hyderabad) (Nizamabad, Karimnagar, Adilabad, Warangal, Nalgonda & Khammam)	RS.360/-
CENTRAL ANDHRA (Krishna, Guntur, Prakasam & Nellore)	RS 240/-
NORTH ANDHRA (Srikakulam, Vizanagaram, Visakhapatnam, EastGodavari & West Godavari)	RS.240/-
RAYALASEEMA (Kurnool, Ananthapur, Kadapah & Chittoor)	RS.300/-

SPECIAL POSITIONS

POSITION	BLACK & WHITE EXTRA ON BASIC RATE MAIN	COLOUR EXTRA ON BASIC RATE MAIN
FRONT PAGE SOLUS (Min.4x8 or 15x3, Max.25x4 or 13x8 For Main Edition)	100%	200%
FRONT PAGE NAVIGATOR ADVERTISEMENT	200%	300%
BACK PAGE	75%	100%
ISLAND POSITION	150%	250%
SINGLE COLOUR	---	75%
ANY SPECIFIED PAGE	25%	---