

# Dainik Jagran Advertisement Rate Card

Advertisement Tariff effective from 18th April 2016 (Rates for Sq.cm.)

City wise Rates Display Ad Rates

## DISPLAY - EDITION COLOUR RATES

State	Editions	Publications	Colour Rate per sqcm
Uttar Pradesh	Kanpur	DJ	1999
	Lucknow	DJ	1999
	Varanasi	DJ	1399
	Allahabad	DJ	899
	Gorakhpur	DJ	899
	Jhansi	DJ	499
	Agra	DJ	999
	Aligarh	DJ	499
	Meerut	DJ	1299
	Saharanpur	DJ	399
	Bareilly	DJ	699
	Moradabad	DJ	599
	Ghaziabad/Noida/Gr. Noida/Hapur/Bulandshahr*	DJ	1399
Uttanchal	Haldwani/Nainital	DJ	599
	Dehradun	DJ	1399
Punjab	Ludhiana	DJ	899
	Chandigarh	DJ	299
	Jalandhar	DJ	699
	Amritsar	DJ	699
	Bathinda	DJ	399
	Patiala	DJ	399
Haryana	Hissar	DJ	599
	Rohtak	DJ	399
	Panipat	DJ	699
	Gurgaon*/Faridabad*/Sonapat*	DJ	1299
Bihar	Patna	DJ	1999
	Bhagalpur	DJ	699
	Muzaffarpur	DJ	699
	Gaya	DJ	499
Jharkhand	Ranchi	DJ	799
	Dhanbad	DJ	499
	Jamshedpur	DJ	499
West Bengal	Siliguri	DJ	399
	Kolkata	DJ	399

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City wise - Notice/Financial/ Tenders/Political

## DISPLAY / NOTICE / TENDERS - EDITION B/W RATES

State	Editions	Publications	B/W Rate per sqcm
UPUT	Kanpur	DJ	1799
	Lucknow	DJ	1799
	Varanasi	DJ	1099
	Allahabad	DJ	799
	Gorakhpur	DJ	799
	Jhansi	DJ	399
	Agra	DJ	899
	Aligarh	DJ	499
	Meerut	DJ	1099
	Saharanpur	DJ	299
	Bareilly	DJ	599
	Moradabad	DJ	499
	Ghaziabad/Noida*/Greater Noida/Hapur/Bulandshahr*	DJ	1299
	Haldwani/Nainital	DJ	599
	Dehradun	DJ	1299
Punjab	Chandigarh	DJ	299
	Ludhiana	DJ	799
	Jalandhar	DJ	699
	Amritsar	DJ	699
	Bathinda	DJ	299
	Patiala	DJ	299
Haryana	Hissar	DJ	499
	Rohtak	DJ	399
	Panipat	DJ	599
	Gurgaon/Faridabad/Sonapat*	DJ	1299
Bihar	Patna	DJ	1699
	Bhagalpur	DJ	599
	Muzaffarpur	DJ	599
	Gaya	DJ	399
Jharkhand	Ranchi	DJ	699
	Dhanbad	DJ	399
	Jamshedpur	DJ	399
West Bengal	Siliguri	DJ	399
	Kolkata	DJ	299