

# Times Appointment Advertisement Rate Card - 2016

Tariff Rates in Rupees per Square Centimeter

| Edition         | Publishing Days                                 | Size Slab                 | Rate B/W | Rate Colour | Deadlines   |
|-----------------|-------------------------------------------------|---------------------------|----------|-------------|-------------|
| Mumbai          | Mon, Tues, Thurs, Fri & Sat                     | 32 sq cm upto any ad size | 1470     | 1470        | 1 day prior |
| Pune            | Mon., Fri.                                      | 32-104 sq. cms.           | 200      | 210         | 1 day prior |
| TOI Nagpur      | Mon, Tue, Thur, Fri, Sat.                       | 48 sq cms                 | 85       | 85          | 1 day prior |
| TOI + MT Nagpur |                                                 | 48 sq cms                 | 142      | 142         |             |
| Ahmedabad       | Thur + AMIR – Mon OR Fri + NGS – Tue,Thu OR Sat | 48 – 194 sq. cms.         | 440      | 440         | 1 day prior |
| Delhi           | Fri.                                            | 48 – 192sq. cms.          | 475      | 525         | 1 day prior |
| Chandigarh      | Wed.                                            | Min – 32 sq. cms.         | 163      | 190         | 1 day prior |
| Bangalore       | Fri.                                            | 32 -192 sq. cms.          | 460      | 460         | 1 day prior |
| Hyderabad       | Tue, Thur, Sat                                  | 32 -192 sq. cms.          | 280      | 280         | 1 day prior |
| Hyderabad       |                                                 | 2 insertion in 8 days     | 455      | 455         |             |
| Kolkatta        | Mon.                                            | Min 32 sq. cms.           | 100      | 110         | 1 day prior |
|                 |                                                 | Addon to Ascent East      | 70       | 80          |             |
| Nashik          | Wed & Sat                                       | Min – 48 sq. cms.         | 44       | 44          | 1 day prior |
| Surat           | Tue, Thurs & Sat                                | Min 32 sq. cms.           | 130      | 120         | 1 day prior |
| Baroda*         | Wed & Sat                                       | Min – 48 sq. cms.         | 125      | 125         | 1 day prior |
|                 |                                                 | 49 – 240 sq.scm           | 110      | 110         |             |
|                 |                                                 | 241 – 824 sq scm          | 90       | 90          |             |
| Goa             | Sun, Wed, Fri                                   | Min – 48 sq. cms.         | 80       | 90          | 1 day prior |
| Chennai         | Fri                                             | 32-192 sq.cms             | 210      | 210         | 1 day prior |
| Patna           | Wed                                             | 48 sq cm                  | 320      | 400         | 1 day prior |

Ad material can be Walk-in or Non Walk-in

Ads will be carried under Times Appointments slug in the main issue

\*Ad will be carried in Times Appointment Baroda Split

To Advertise in Times of India for Times Appointments Contact:

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Times Appointments is an Recruitment Feature of Times of India which publishes in the Main Edition in Inner Page. This is different from Times Ascent. The advertisement rates are cheaper compared to Times Ascent. The reach of Times Appointment is limited to City limits.

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