

Times Financial Results Ad Rate Card - 2016

Tariff Rates in Rupees per Square Centimeter

TOI Editions	Rate (B&W)	Rate (Color)
Mumbai	636	950
Navi Mumbai	24	36
Delhi	321	484
Chandigarh	91	128
Bangalore	224	333
Pune	121	182
Lucknow	164	242
Kolkata	140	206
Bhubnehwar	85	128
Ahmedabad	157	230
Hyderabad	116	169
Mangalore	43	67
Mysore	31	43
Kanpur	31	43
Surat	31	43
Jaipur	85	128
Goa	55	79
Chennai	121	182
Nagpur	31	43
Trichy/Madurai	61	91
Patna	31	43
Ranchi	24	36
Kolhapur	24	36
Aurangabad	19	31
Vizag	24	36
Vijayawada	11	16
Coimbatore	73	103
Gurgaon	85	128
Noida	75	110
MP	31	43
Nashik	31	43
Kerala	157	230

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