

Times of India City Times Ad Rate Card - 2016

Tariff Rates in Rupees per Square Centimeter

CITY TIMES	BASE	MULTIPLE	FRONT PAGE	PAGE 3	BACK PAGE
Bombai Times	2600	2210	4240	3120	3060
Delhi Times	1985	1690	3585	2485	2485
Gurgaon Times	265	225	325	295	295
Noida Times	195	225	230	390	390
Meerut Times	65	35	85	80	80
Agra Times	65	35	85	80	80
Bareilly Times	60	45	85	80	80
Dehradun Times	115	70	145	135	135
Bangalore Times	2060	1745	3360	2400	2390
Mangalore Times	55	40	75	70	70
Mysore Times	65	35	100	80	80
Belgaum Times	45	35	60	60	60
Hubli Times	45	35	60	60	60
Chennai Times	1200	1015	1665	1435	1430
Madurai Times	90	75	125	110	110
Trichy Times	90	75	125	110	110
Calcutta Times	965	815	1335	1030	1030
Bhubaneswar Times	105	95	125	120	120
Pune Times	1085	920	1560	1215	1215
Aurangabad Times	45	40	60	60	55
Kolhapur Times	55	50	75	70	70
Hyderabad Times	725	615	955	785	780
Vizag Times	110	75	140	125	125
Vijayawada Times	45	30	60	55	55
Ahmedabad Times	525	445	600	550	550
Ahmedabad Times Nehrunagar+ Bopal	255	215	295		
Ahmedabad Times Paldi+ Usmanpura + Mirzapur	165	140	190		
Ahmedabad Times Sabarmati + Gandhinagar	90	75	105		
Ahmedabad Times Kalupur + Mainagar	95	80	110		
Lucknow Times	285	245	370	320	320
Bhopal Times	90	80	115	105	105
Indore Times	90	80	115	110	110
Raipur Times	85	65	100	95	95
Onno Samay	265	165	325	310	310
Allahabad Times	60	55	80	75	75
Times of Chandigarh	260	230	375	290	290
Baroda Times	205	180	240	225	225
Jaipur Times	235	200	340	270	270
Kanpur Times	140	120	170	160	160
Goa Times	75	65	110	95	95
Banaras Times	60	50	80	75	75
Times of Ludhiana	85	75	120	105	105
Patna Times	150	130	185	165	165
Ranchi Times	85	75	105	100	100
Kochi Times	150	130	170	160	160
Trivandrum Times	130	115	145	140	140
Malabar (Kozhikode) Times	90	75	105	100	100
Mumbai Times	790	670	1040	875	875

Pune Times Marathi	515	435	720	615	615
Aurangabad Times Marathi	170	155	225	200	200
Nashik Times	145	105	145	145	145
Nashik Times Marathi	190	170	250	210	210
Maharashtra Times Nasik Plus	195	155	220	210	210
Kolhapur Times Marathi	100	85	145	125	130
Ahmedabad Times Marathi	65	50	85	75	75
Nagpur Times Marathi	200	155	305	235	235
Maharashtra times Nagpur Plus	200	155	245	225	225
Delhi Times Masala Mix	580	490	945	630	640
NBT Lucknow Masala Mix	160	110	195	180	180
NBT Masala Mix Noida	55	45	75		70
NBT Masala Mix Ghaziabad	45	40	60		55
NBT Masala Mix Trans Hindon Area	80	65	105		95
NBT Masala Mix Faridabad	95	75	120		110
NBT Masala Mix Gurgaon	65	45	80		75
Ahmedabad Times Masala Mix	180	125	230	210	210
Rabibaroari BDA	40	25	45	45	45

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