

# Amar Ujala Advertising Rates

## Display Classified and Matrimonial Rates w. e. f. 1st April, 2016.

### Classified Display Optimizer:

State		
Optimizer	Classified Display (Rs. Per sq. cm.)	
	Colour	B&W
Uttar Pradesh*	1835	1697
Uttarakhand	-	338
Jammu & Kashmir	-	111
Himachal Pradesh*	-	266
Chandigarh	-	133
Punjab	-	133
Haryana	-	350
New Delhi	386	350

### Package

Optimizer	Classified Display (Rs. Per sq. cm.)	
	Colour	B&W
UP + Uttarakhand	1967	1818
Central & Eastern UP	800	739
North Power C	-	592
All Edition	2229	2095

### Classified Display Optimizer:

Editions		
Optimizer	Classified Display (Rs. Per sq. cm.)	
	Colour	B&W
Agra	373	324
Meerut	293	255
Bareilly	-	220
Moradabad	-	197
Aligarh	-	121
Kanpur	301	262
Lucknow	452	393
Jhansi	-	128
Varanasi	-	309
Allahabad	-	238
Gorakhpur	-	166
Dehradun	-	232
Nainital	-	185
New Delhi	386	350
Chandigarh	-	133
Jalandhar	-	133
Jammu & Kashmir	-	111
Dharamsala	-	128
Rohtak	191	166