

Anandabazar Patrika (Advertisement Tariff)

Rate with effect from 1st February, 2015

Rates per sq. cm.

Anandabazar Patrika + Ebela**	MONDAY - THURSDAY		FRIDAY - SUNDAY	
	BW	COLOUR	B&W	COLOUR
ALL EDITIONS (Excluding Silchar)	5040	7535	5215	7850
ALL EDITIONS FRONT PAGE (20x12.1 CM) +	-	2239730	-	2329550
ALL EDITIONS FRONT PAGE (25x16.3 CM) +	-	3771350	-	3922600
METROPOLITAN (Kolkata+ Howrah+Hooghly+24 PGNS)	3550	5210	3700	5430
METROPOLITAN FRONT PAGE (20x12.1 CM) +	-	1406900	-	1465520
METROPOLITAN FRONT PAGE (25x16.3 CM) +	-	2369120	-	2467840
HOWRAH-HOOGHLY-24 PARGANAS #	580	730	605	760
BARDDHAMAN (BE) #	335	420	350	440
BANKURA-BIRBHUM-PURULIA(PE) #	215	280	225	290
NADIA-MURSHIDABAD (AE) #	270	340	280	350
MEDINIPUR (IE) #	315	390	330	410
SOUTH BENGAL (SE)	1325	1655	1380	1720
NORTH BENGAL (NE)	450	560	470	580
SILCHAR		20		20
TENDER	2315	3235	2315	3235
APPOINTMENT	1630	1630	1630	1630
RASHIPHAL (SUNDAY)	-	-	-	1230
BELOW BULLION +	12060	-	12060	-
BELOW ASTROLOGY +	37850	-	37850	-
BELOW PERSONAL COLUMN +	32910	-	32910	-
EAR PANEL +	-	56950	-	56950
PATRIKA FRONT PAGE (SATURDAY)	-	-	-	6030
PATRIKA BACK PAGE	-	-	-	6030
PATRIKA INSIDE PAGES	-	-	-	4265
RABIBASARIYO FRONT PAGE (SUNDAY)				6030
RABIBASARIYO BACK PAGE				6030
RABIBASARIYO INSIDE PAGES			2610	4680
PRASTUTI FRONT PAGE (ALTERNATE TUESDAY)	-	3820	-	-
PRASTUTI BACK PAGE	-	3820	-	-
PRASTUTI INSIDE PAGES	1805	3260	-	-
ANANDA PLUS (MON/WED/FRI)	-	6030	-	6030
BISHOY ASHAY	-	3260	-	-

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Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.