

ANDHRA JYOTHY ADVERTISEMENT TARIFF

District Edition (Tabloid) Ad Rates

Rates with effect from 1-7-2015

District Edition Rates

Name of the District	Display B&W Sq.Cm. Rs.	Ear Panel (H) 7 x (W)12 Colour only	Classified		Economy Classified Display (Tuesday & Friday)	
			4 Lines (Min) Rs.	Extra Line Rs.	B&W Rs.	Colour Rs.
TELANGANA STATE						
Hyderabad City	490	47500	575	115	195	230
Rangareddy	115	14500	150	45	95	120
Medak	125	18500	150	45	100	120
Hyd City + (RR or Medak)	540	53000				
Mahaboob Nagar	140	18500	155	40	95	105
Nizamabad	140	18500	130	35	95	105
Karimnagar	180	22000	195	40	125	150
Adilabad	135	17000	130	35	95	105
Warangal	170	24000	220	40	125	150
Khammam	150	19500	150	40	100	110
Nalgonda	140	18500	135	35	100	110
ANDHRA PRADESH STATE						
Kurnool	170	19000	180	40	110	125
Ananthapur	180	20000	145	40	120	135
Kadapah	165	19000	145	35	115	135
Chittoor	200	24000	160	40	125	150
Nellore	150	18000	145	40	100	115
Prakasam	155	18500	135	40	105	120
Guntur	250	30000	210	40	150	180
Vijayawada City	220	21000	210	35	140	160
Krishna (Excl Vja City)	165	18500	150	40	100	110
West Godavari	170	18500	150	40	120	150
East Godavari	200	20000	160	40	130	150
Vizag city	200	23000	200	40	120	150
Vizag District (Excl Vizag City)	120	15500	140	35	70	100
Srikakulam	120	16500	130	35	70	90
Vizayanagaram	120	16500	130	35	70	90
METRO EDNS						
Karnataka	100	10000	115	35	65	75
Tamilnadu	70	9000	115	35	65	75

Premiums Applicable (Tabloid)

	Colour	B&W
Front Page	100% Extra	N.A.
Back Page	75% Extra	25% Extra
Inside Page	50% Extra	-

Multi - District Discounts

If the advt. of same size is published

- a) In Two districts / Three districts / Four or more districts
25% discount on other than higher rate district

★ MULTI DISCOUNT NOT APPLICABLE FOR SPECIAL OFFER RATES

Mechanical Data (Tabloid)

Height of Column : 33 Cms	Tabloid Front Page:
Width of Column : 3.9 Cms	Min. Size 10x8
No. of Column per page : 6	Max. Size 10x25

Note: No other discounts other than colour/page premiums are allowed if multi district discounts availed.

Andhra Jyothy Ad Rates for District Edition - Hyderabad City, Rangareddy, Medak, Mahaboob Nagar, Nizamabad, Karimnagar, Adilabad, Warangal, Khammam, Nalgonda, Kurnool, Ananthapur, Kadapah, Chittoor, Nellore, Prakasam, Guntur, Vijayawada City, Krishna, West Godavari, East Godavari, Vizag City, Vizag District, Srikakulam, Vizayanagaram, Karnataka, Tamilnadu