

## ANDHRA JYOTHY ADVERTISEMENT TARIFF

### Main Edition - Combined, Regional Edition Ad Rates

Rates with effect from 1-7-2015

Combined - Regional Edition Rates	Main Editions	Display B&W Sq.Cm. Rs.	Financial Notice (B/W)	Ear Panel (H) 5x(W) 6 Colour Only	Classified Per Line
	<b>TELANGANA STATE</b>	<b>1500</b>	<b>1600</b>	<b>45000</b>	<b>1200</b>
	GREATER HYDERABAD (Hyd+RR+Mdk)	750	800	30000	
	<b>Telangana (Excluding Gr.Hyd)</b>	<b>850</b>	<b>925</b>	<b>30000</b>	<b>1000</b>
	Karimnagar				
	Warangal				
	Nizamabad				
	Nalgonda				
	Khammam				
	Mahaboob Nagar				
<b>ANDHRA PRADESH STATE</b>	<b>1700</b>	<b>1750</b>	<b>55000</b>	<b>1200</b>	
<b>Central Andhra</b>	<b>900</b>	<b>950</b>	<b>30000</b>	<b>1000</b>	
West Godavari					
Krishna					
Guntur					
Prakasham					
Nellore					
<b>North Andhra</b>	<b>700</b>	<b>750</b>	<b>27500</b>	<b>590</b>	
Srikakulam					
Visakhapatnam					
East Godavari					
<b>Rayalaseema</b>	<b>800</b>	<b>850</b>	<b>30000</b>	<b>700</b>	
Chittoor					
Kadapa					
Anantapur					
Kurnool					
<b>Metro Editions</b>	<b>225</b>	<b>250</b>	<b>12000</b>	<b>---</b>	
Chennai					
Bangalore					
<b>Combined[AP+TELANGANA]</b>	<b>2600</b>	<b>2750</b>	<b>75000</b>	<b>1500</b>	

★ Applicable for Govt. Depts, Govt. Undertakings & Universities also.

★ Matrimonial ads Published every Sunday - Rate for four Lines Rs. 700/- Extra Line Rs. 110/-

#### Premiums Applicable (Main)

	Colour	B&W
Front Page	150% Extra	100% Extra
Back Page	125% Extra	25% Extra
Inside Page	100% Extra	-

#### Navya Daily Features

Front Page - Colour - 50% Extra  
Inside Page - Colour - 25% Extra

#### Mechanical Data (Main)

Height of Column : 52 Cms  
Width of Column : 3.9 Cms  
No. of Column per page : 8

Main Front Page:  
Min. Size: 15x12, 8x33, 15x33  
Max. Size: 25x16, 20x20, 25x33

Andhra Jyothy Ad Rates for All Andhra Pradesh, Greater Hyderabad, Telangana (Karimnagar, Warangal, Nizamabad, Nalgonda, Khammam, Mahaboob Nagar), Central Andhra (West Godavari, Krishna, Guntur, Prakasham, Nellore), North Andhra (Srikakulam, Visakhapatnam, East Godavari), Rayalaseema (Chittoor, Kadapa, Anantapur, Kurnool, Chennai, Bangalore).