

# Bartaman Daily (Advertisement Tariff)

Rate with effect from 1st January, 2014

| DAILY                          | MON - THURS |           |           |           | FRI - SUN      |               |     |     |
|--------------------------------|-------------|-----------|-----------|-----------|----------------|---------------|-----|-----|
|                                | ALL         | GK        | SB        | NB        | ALL            | GK            | SB  | NB  |
| <b>B/W</b>                     |             |           |           |           |                |               |     |     |
| <b>Display</b>                 | 360         | 240       | 180       | 75        | 400            | 260           | 180 | 75  |
| <b>Commercial</b>              |             |           |           |           |                |               |     |     |
| <b>Entertainment</b>           | 235         | 155       | 100       | 50        | 260            | 170           | 100 | 50  |
| <b>Books &amp; Periodicals</b> | 250         | NA        | NA        | NA        | 270            | NA            | NA  | NA  |
| <b>Colour</b>                  |             |           |           |           |                |               |     |     |
| <b>FPS</b>                     | 740         | NA        | NA        | NA        | 790            | NA            | NA  | NA  |
| <b>FPS</b>                     | 790         | NA        | NA        | NA        | 790            | NA            | NA  | NA  |
| <b>Page3</b>                   | 580         | NA        | NA        | NA        | 630            | NA            | NA  | NA  |
| <b>Inside RHP</b>              | 500         | 330       | 250       | 100       | 500            | 350           | 250 | 100 |
| <b>Inside LHP</b>              | 400         | 275       | 200       | 80        | 400            | 275           | 200 | 80  |
| <b>Backpage</b>                | 650         | NA        | NA        | NA        | 700            | NA            | NA  | NA  |
| <b>CHATUSPANI</b>              | <b>ALL</b>  | <b>GK</b> | <b>SB</b> | <b>NB</b> | <b>Rabibar</b> | <b>Suppli</b> |     |     |
| <b>B/W</b>                     | NA          | NA        | NA        | NA        | NA             | <b>250</b>    |     |     |
| <b>Colour FP</b>               | 525         | NA        | NA        | NA        | 440            | 400           |     |     |
| <b>Colour IP RHP</b>           | 330         | 250       | 150       | 60        | NA             | 330           |     |     |
| <b>Colour IP LHP</b>           | 250         |           |           |           |                |               |     |     |
| <b>Colour BP</b>               | 475         | NA        | NA        | NA        | 375            | 360           |     |     |

ad rates Bartaman Daily, advertisement tariff Bartaman Daily.

Bartaman Daily advertisement rate card, Bartaman Daily advertisement rates