

Business Standard Appointment Advertisement Rates

APPOINTMENTS

BS-English			Package Rates								
Region	Single Edn (B&W)	Single Edn (Color)	Region	Any 1 (B&W)	Any 1 (Color)	Any 2 (B&W)	Any 2 (Color)	Any 3 (B&W)	Any 3 (Color)	All Editions (B&W)	All Edns (Color)
North			North	296	451	280	426	240	366		
Delhi + Lucknow	127	194	East	162	247	153	233	131	200		
Chandigarh	32	50	West	296	451	280	426	240	366		
East			South	208	317	197	300	169	257		
Kolkatta	62	87									
Bhubneshwar	30	45	All Editions							325	495
West											
Mumbai + Pune	120	183									
Ahmedabad	40	61									
South											
Chennai + Kochi	36	55									
Bangalore	42	65									
Hyderabad	33	51									
BS-Hindi			B & W				Colour				
Delhi							72				108
Mumbai							37				56
Kolkata							30				45
Lucknow							28				42
Chandigarh							35				53
Bhopal							28				42
Patna							25				38
All Editions							190				280