

Dainik Bhaker Group Advertising Rate Statewise

Dainik Bhaskar Group : RATE CARD w.e.f 1st April 2010
Individual Editions Rates

Rates in Sq. cm

Madhya Pradesh+Chattisgarh

EDITIONS	Display or Appointment Ads (Basic Rate)		Tender or Financial Ads (Basic Rate)	
	B&W	Colour	B&W	Colour
Dainik Bhaskar				
Indore	487	1080	594	1189
Ujjain	110	220	120	241
Bhopal	414	833	449	895
Sagar	95	190	100	230
Gwalior	220	440	240	481
Ratlam	95	190	104	208
Raipur	363	726	396	793
Bilaspur	241	482	263	527
Bhilai	160	320	176	352
Dainik Bhaskar + Business Bhaskar				
Indore	523	1120	620	1240
Bhopal	470	940	516	1032
Raipur	385	770	423	846
Dainik Bhaskar + DB Star				
Indore	595	1190	655	1309
Gwalior	300	525	325	575
Jodhpur	455	910	500	1000
Bhopal	491	982	540	1080
Prabhat Kiran				
Indore	115	230	125	251

Rajasthan

EDITIONS	Display or Appointment Ads (Basic Rate)		Tender or Financial Ads (Basic Rate)	
	B&W	Colour	B&W	Colour
Dainik Bhaskar				
Jaipur+Alwar+Sikar	1100	2200	1300	2600
Jodhpur+Nagaur	375	750	435	870
Udaipur+Baranwada	240	480	280	560
Kota	220	440	250	500
Ajmer	170	340	200	400
Bikaner	150	300	180	360
Sriganganagar	95	190	110	220
Pali+Sirohi	90	180	100	200
Bhilwara	85	170	100	200

Chandigarh + Punjab + Haryana + Himachal Pradesh

EDITIONS	Display or Appointment Ads (Basic Rate)		Tender or Financial Ads (Basic Rate)	
	B&W	Colour	B&W	Colour
Dainik Bhaskar				
Ludhiana+Patiala	248	496	271	542
Jalandhar	221	442	244	488
Amritsar	221	442	244	488
Chandigarh	352	704	387	774
Himachi Pradesh	118	236	131	262
Panipat	226	452	248	496
Hisar	284	568	311	622
Ambala	145	290	158	316
Faridabad	154	308	167	334
New Delhi National Edition	163	326	176	352
Jammu [®]	100	200	110	220

Gujarat

EDITIONS	Display or Appointment Ads (Basic Rate)		Tender or Financial Ads (Basic Rate)	
	B&W	Colour	B&W	Colour
Divya Bhaskar				
Ahmedabad+Mehsana+Anand	631	1073	694	1180
Surat	239	406	262	445
Vadodara	217	369	239	406
Rajkot+Jamnagar+Junagadh	203	345	221	376
Bhuj+Gandhidham	113	192	122	207
Bhavnagar(ss) [*]	95	162	104	177
Mumbai	154	262	167	284
Divya Bhaskar + DB Gold				
Surat	271	461	298	507

^{*}(Saurashtra Samachar)

[®](Jammu starting from 15th May 2010)

PREMIUMS	Dainik Bhaskar/Business Bhaskar / Divya Bhaskar	
3rd/5th Page (B & W)	25%	On Basic B & W Rate
3rd/5th Page (Colour)	25%	On Basic Colour Rate
Back Page (Colour)	50%	
Front Page (Colour)	100%	

Dainik Bhaker Group Advertising Rate

Advertising Packages

Dainik Bhaskar Group : RATE CARD w.e.f 1st April 2010

Package Rates

Rates in Sq. cm

STATE	PACKAGES	Display or Appointment Ads Basic Rate		Tender or Financial Ads Basic Rate	
		B&W	Colour	B&W	Colour
National Packages	Dainik Bhaskar + Divya Bhaskar - (All Editions)	5999	11998	6598	13198
	Dainik Bhaskar + Divya Bhaskar + Business Bhaskar + DB Star (All Editions)	6148	12295	6764	13523
	Dainik Bhaskar (All Editions)	5099	10198	5608	11219
	Dainik Bhaskar + Business Bhaskar + DB Star (All Editions)	5252	10504	5779	11552
Madhya Pradesh + Chattisgarh	Dainik Bhaskar (MPCG) + Prabhat Kiran (Indore) + Business Bhaskar	2111	4222	2323	4645
	Dainik Bhaskar (MPCG) + DB Star (Indore) + Bhopal	2201	4402	2422	4843
Rajasthan	Dainik Bhaskar (Rajasthan)	2152	4303	2503	5000
	Dainik Bhaskar (Rajasthan) + Business Bhaskar (Rajasthan)	2179	4357	2534	5072
Chandigarh + Punjab + Haryana + Himachal Pradesh	Dainik Bhaskar (Chandigarh+Punjab+Haryana+HP+Jammu)	1499	2998	1648	3299
	Dainik Bhaskar (Chandigarh+Punjab+Haryana+HP+Jammu) + Business Bhaskar CPH	1549	3097	1706	3407
Punjab	Dainik Bhaskar (Punjab)	536	1072	590	1180
	Dainik Bhaskar (Punjab)+Business Bhaskar (Punjab+Chandigarh)	586	1171	644	1288
Haryana	Dainik Bhaskar (Haryana)	748	1495	824	1643
	Dainik Bhaskar (Haryana) + Business Bhaskar (Haryana)	802	1603	883	1765
Chandigarh + Himachal Pradesh	Dainik Bhaskar (Chandigarh + Simla)	424	847	464	932
	Dainik Bhaskar (Chandigarh + Simla) + Business Bhaskar (Chandigarh)	455	910	500	1000
Gujarat	Divya Bhaskar (All Editions)	1310	2228	1441	2449



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