

Dainik Bhaskar Chandigarh, Punjab, Haryana & Delhi Edition ADVERTISEMENT RATE CARD & TARIFF

ADVERTISING RATES WITH EFFECT FROM 1ST APRIL 2015

CHANDIGARH, PUNJAB & HARYANA (CPH) PACKAGES

CPH - Display Main Issue

(In Rs. / Sqcm)

Edition / State Package	Basic Rate		Front Page Non-Solus		Page 3		Back Page	
	Color	B/W	Color	B/W	Color	B/W	Color	B/W
All CPH	4300	4300	7820	7820	6005	6005	6950	6950
Chandigarh & Himachal	1550	1550	2450	2450	1860	1860	2150	2150
Chandigarh	1000	1000	1575	1575	1190	1190	1375	1375
Himachal	305	305	490	490	385	385	425	425
Jammu	245	245	385	385	285	285	350	350
All Punjab	1525	1525	2750	2750	2050	2050	2440	2440
Ludhiana	625	625	1000	1000	750	750	905	905
Jalandhar	580	580	925	925	695	695	810	810
Amritsar	560	560	900	900	680	680	785	785
Bathinda	370	370	600	600	445	445	525	525
All Haryana	2350	2350	3950	3950	3025	3025	3450	3450
Panipat	655	655	1025	1025	775	775	900	900
Hisar	800	800	1250	1250	950	950	1105	1105
Ambala	405	405	640	640	490	490	565	565
Rohtak	635	635	1000	1000	750	750	890	890
Faridabad	410	410	650	650	495	495	580	580
Delhi	410	410	650	650	495	495	580	580