

Dainik Jagran Advertisement Rate Card

Advertisement Tariff effective from 18th April 2016 (Rates for Sq.cm.)

Supplements

SUPPLEMENTS

Colour Supplement	Genre	Frequency	Rate per sqcm for Colour Ads				
			UPUT	Blh/Jha/WB	Pun/Har/HP/J&K	Del NCR	MPCG
Jhankar (DJ)	Sunday	Weekly Broadsheet (Sunday)	3900	2100	1890	1188	-
Tarang (ND)	Sunday	Weekly Broadsheet (Sunday)	-	-	-	-	840
Sangini (DJ)	Women	Weekly Broadsheet (Saturday)	3600	1800	1530	1160	-
Nayika (ND)	Women	Weekly Broadsheet (Wednesday)	-	-	-	-	1080
Tarang (DJ)*	Lifestyle/Film	Weekly Broadsheet (Thursday)	-	610	558	-	-
Glamour Dunia (ND)	Lifestyle/Film	Weekly Broadsheet (Saturday)	-	-	-	-	840
Josh (DJ)	Youth	Weekly Page in Main Issue (Wednesday)	2637	1404	1206	828	-
Yatra (DJ)	Travel	Monthly (Last Sunday of month)	2232	990	927	702	4851
Jagran Khet Khallan	Agriculture	Monthly Tabloid	1755	-	-	-	-
FP Premium			50%	50%	50%	50%	50%

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.