

Advertisement Tariff (Rate Card) of Deccan Chronicle, Appointments (Career Chronicle)

Advertisement Rates Effective 4th of August, 2014 (Rates per Sq. cms)

Appointments (Career Chronicle)		
(Thursday only)		
	B&W	Colour
Special Packages	Rs.	Rs.
DC -Bangalore + Chennai+ Hyderabad	1,820.00	2,400.00
FC -Bangalore + Chennai+ Hyderabad	580.00	660.00
FC All Editions	1,030.00	1,080.00
DC All Editions	2,160.00	2,740.00
AP Editions	1,525.00	1,580.00
Hyderabad	1,225.00	1,370.00
Chennai	780.00	925.00
Bangalore	490.00	625.00
Individual Edition of DC	290.00	340.00
(Other than Hyd, Chn. , Blr, Kochi, Coimb, TVM., & KZK.)		

Note: Advertisements will be accepted in multiples of 8 cms in width for career chronicle

Appointments (Career Chronicle) in Deccan Chronicle publishes on every Thursday.

Advertisements will be accepted in multiples of 8 cms width for Career Chronicle and minimum accepted size is 8x4 sq.cms.