

Advertisement Tariff (Rate Card) of Deccan Chronicle, Financial Chronicle, The Asian Age & Andhra Bhoomi

Tabloid / Supplement Rates - Daily Tabloid and other supplements

Advertisement Rates Effective 4th of August, 2014 (Rates per Sq. cms)

Tabloid / Supplement Rates - Daily Tabloid and other supplements

	Inside	Inside	Front Page	Back Page	Navigator	Party Page
	B & W	Colour				
DC Tab Blr+ Chn+ Hyd.	3,970.00	4,800.00	6,625.00	5,800.00	8,855.00	5,880.00
FC Tab Blr+ Chn+ Hyd.	490.00	490.00				
DC All Editions	4,970.00	5,800.00	8,280.00	7,260.00	11,250.00	7,490.00
FC Supplement All Editions	480.00	580.00				
DC Tab AP Editions	3,820.00	4,630.00	6,460.00	6,050.00	8,280.00	5,760.00
Hyderabad Chronicle	2,980.00	3,800.00	4,800.00	4,400.00	6,170.00	4,115.00
Chennai Chronicle	1,490.00	1,780.00	2,350.00	2,065.00	3,310.00	1,945.00
Bangalore Chronicle	1,030.00	1,090.00	1,825.00	1,655.00	2,520.00	1,715.00
Individual Edition of DC	385.00	470.00	515.00	420.00	710.00	400.00
(Other than Hyd, Chn. , Blr, Kochi, Coimb, TVM., & KZK.)						
Sunday Chronicle - DC All editions	5,380.00	6,455.00	7,540.00	9,380.00	10,285.00	

Advertisement Rates of Hyderabad Chronicle, Chennai Chronicle, Bangalore Chronicle, Sunday Chronicle, City Chronicle All Edition, DC Tabloid Bangalore + Chennai + Hyderabad

Financial Chronicle Supplement