

Advertisement Tariff (Rate Card) of Deccan Chronicle, CLASSIFIED DISPLAY

Advertisement Rates Effective 4th of August, 2014 (Rates per Sq. cms)

CLASSIFIED DISPLAY

	B&W	Colour
	Rs.	Rs.
Deccan Chronicle		
All Editions	2,680.00	3,050.00
A. P. Editions	1,895.00	2,160.00
Hyderabad + Chennai	1,895.00	2,160.00
Hyderabad + Bangalore	1,895.00	2,160.00
Hyderabad	1,660.00	1,895.00
Chennai : Sit.vac/Health Club/Friendships/Business/ Business offers/ Finance/Medical	400.00	460.00
Chennai : Matrimonial	385.00	430.00
Chennai : Others	385.00	430.00
Bangalore	385.00	430.00
Individual Edition of DC	290.00	380.00
(Other than Hyd, Chn. , Blr, Kochi, Coimb, TVM., & KZK.)		
Add On Rates of Individual Editions of DC	130.00	190.00
Add on to AP or Hyd or Chn or Blr		

Minimum size accepted in Deccan Chronicle classified display in 4x5 sq. cms.
Double column ads are also accepted in Classified Display.