

Divya Bhaskar Gujarat ADVERTISEMENT RATE CARD & TARIFF

ADVERTISING RATES WITH EFFECT FROM 1ST APRIL 2014

DIVYA BHASKAR

GUJARAT PACKAGES

Gujarat - Display Main Issue

(In Rs. / Sqcm)

Edition/ State Package	Basic Rate		Front Page Non-Solus		Page 3		Back Page	
	Color	B/W	Color	B/W	Color	B/W	Color	B/W
All Gujarat	1695	1335	3390	2665	2120	1665	2545	2000
Ahmedabad (Includes Anand & Mehsana)	835	600	1670	1200	1040	750	1250	900
Vadodara	240	190	475	375	300	235	355	280
Surat (Includes Vapi)	285	225	565	450	355	280	425	340
Rajkot	200	175	400	350	250	220	300	265
Bhavnagar	105	90	215	175	135	110	160	130
Bhuj	110	85	220	165	140	105	165	125
Mumbai	120	100	240	200	150	125	180	150

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.



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