

Advertisement Tariff (Rate Card) of EENADU (District Edition)

Advertisement Tariff effective from 1st April 2012 (Rates for Sq.cm.)

| DISTRICT | BASIC RATE (Rs.) | FRONT PAGE COLOUR | BACK / 3RD PAGE COLOUR | INNER PAGE COLOUR | 3RD PAGE | SPECIAL PAGE/ POSITION |
|------------------------------|------------------|-------------------|------------------------|-------------------|----------|------------------------|
| | | | | | B / W | B / W |
| HYDERABAD CITY | 760 | 1520 | 1330 | 1140 | 950 | 950 |
| (SUNDAY) | 865 | 1730 | 1514 | 1298 | 1081 | 1081 |
| RANGA REDDY | 105 | 210 | 184 | 158 | 131 | 131 |
| MAHARASTRA | 42 | 84 | 74 | 63 | 53 | 53 |
| DELHI | 42 | 84 | 74 | 63 | 53 | 53 |
| MEDAK | 115 | 230 | 201 | 173 | 144 | 144 |
| MAHABOONAGAR | 120 | 240 | 210 | 180 | 150 | 150 |
| KARIMNAGAR | 155 | 310 | 271 | 233 | 194 | 194 |
| ADILABAD | 120 | 240 | 210 | 180 | 150 | 150 |
| NIZAMABAD | 120 | 240 | 210 | 180 | 150 | 150 |
| WARANGAL | 135 | 270 | 236 | 203 | 169 | 169 |
| NALGONDA | 133 | 266 | 233 | 200 | 166 | 166 |
| KHAMMAM | 133 | 266 | 233 | 200 | 166 | 166 |
| SRIKAKULAM | 120 | 240 | 210 | 180 | 150 | 150 |
| VIZIANAGARAM | 120 | 240 | 210 | 180 | 150 | 150 |
| ORISSA | 48 | 96 | 84 | 72 | 60 | 60 |
| VISAKHAPATNAM CITY | 260 | 520 | 455 | 390 | 325 | 325 |
| (SUNDAY) | 270 | 540 | 473 | 405 | 338 | 338 |
| VSP DIST. (Exclud. VSP CITY) | 105 | 210 | 184 | 158 | 131 | 131 |
| VISAKHAPATNAM CITY + DIST. | 335 | 670 | 586 | 503 | 419 | 419 |
| (SUNDAY) | 350 | 700 | 613 | 525 | 438 | 438 |
| EAST GODAVARI | 205 | 410 | 359 | 308 | 256 | 256 |
| WEST GODAVARI | 185 | 370 | 324 | 278 | 231 | 231 |
| VIJAYAWADA CITY | 260 | 520 | 455 | 390 | 325 | 325 |
| (SUNDAY) | 270 | 540 | 473 | 405 | 338 | 338 |
| KRISHNA (Exclud. VJA CITY) | 145 | 290 | 254 | 218 | 181 | 181 |
| VIJAYAWADA CITY + KRISHNA | 360 | 720 | 630 | 540 | 450 | 450 |
| (SUNDAY) | 370 | 740 | 648 | 555 | 463 | 463 |
| GUNTUR CITY | 200 | 400 | 350 | 300 | 250 | 250 |
| GUNTUR RURAL | 133 | 266 | 233 | 200 | 166 | 166 |
| GUNTUR (CITY + RURAL) | 245 | 490 | 429 | 368 | 306 | 306 |
| PRAKASAM | 133 | 266 | 233 | 200 | 166 | 166 |
| NELLORE | 145 | 290 | 254 | 218 | 181 | 181 |
| CHITTOOR | 160 | 320 | 280 | 240 | 200 | 200 |
| TAMILNADU | 75 | 150 | 131 | 113 | 94 | 94 |
| KADAPA | 133 | 266 | 233 | 200 | 166 | 166 |
| ANANTHAPUR | 155 | 310 | 271 | 233 | 194 | 194 |
| KARNATAKA | 120 | 240 | 210 | 180 | 150 | 150 |
| KURNOOL | 155 | 310 | 271 | 233 | 194 | 194 |