

## Eenadu Main Editions Display Advertisement Tariff REVISED RATES EFFECTIVE 10.10.2010

<b>WEEK DAY RATES FOR DISPLAY ADVERTISEMENTS</b>							
		<b>BLACK&amp;WHITE</b>		<b>COLOR</b>		<b>FRONT PAGE</b>	
	Basic	BP/Pg3/Pg5 Guaranted	Pg+Position Guaranted	Inside(Other than Pg3/Pg5)	BP/Pg3/Pg5 Guaranted	Monday to Thursday	Friday & Saturday
Greater Hyderabad	700	875	1050	1225	1400	1575	1680
Telangana	585	730	880	1025	1170	1315	1405
Central Andhra	650	815	975	1140	1300	1465	1560
North Andhra	600	750	900	1050	1200	1350	1440
Rayalaseema	585	730	880	1025	1170	1315	1405
Combined	<b>2250</b>	<b>2815</b>	<b>3375</b>	<b>3940</b>	<b>4500</b>	<b>5065</b>	<b>5400</b>
<b>SUNDAY RATES FOR DISPLAY ADVERTISEMENTS</b>							
		<b>BLACK&amp;WHITE</b>		<b>COLOR</b>			
	Basic	BP/Pg3/Pg5 Guaranted	Pg+Position Guaranted	Inside(Other than Pg3/Pg5)	BP/Pg3/Pg5 Guaranted	Front Page	
Greater Hyderabad	820	1025	1230	1435	1640	1845	
Telangana	685	855	1030	1200	1370	1540	
Central Andhra	770	965	1155	1350	1540	1735	
North Andhra	700	875	1050	1225	1400	1575	
Rayalaseema	685	855	1030	1200	1370	1540	
Combined	<b>2615</b>	<b>3270</b>	<b>3925</b>	<b>4575</b>	<b>5230</b>	<b>5885</b>	