

# Advertisement Tariff (Rate Card) of Daily Hindi Milap

Advertisement Tariff effective from 1st April, 2013 (Rates for Sq.cm.)



## CLASSIFIED ADVERTISEMENTS

Per insertion upto 50 words only : Rs. 400

Scheme	Period
2+1	15 days
5+5	30 days

Box charges ₹ 30 (Personal Collect)

Payments: Cash / Demand Draft payable to "Daily Hindi Milap".

## CLASSIFIED DISPLAY

B&W : ₹ 40 psq. cm. Color : ₹ 50 psq. cm.

Scheme	Period	Width of Column: 4cm Maximum length: 20 cm
2+1	15 days	
5+5	30 days	

Ads in Classified Display category are accepted in single column format only. Release instructions for scheme required accepted on single Release order only.

## INDRADHANUSH MULTI COLOUR CLASSIFIED DISPLAY



Double Power

Double Impact

Double Joy

Fixed Width : 8 cm.

Height : Min : 4 cm. Max : 15 cm

Rate : ₹ 50/- Per Sq. Cm. (B/W)  
₹ 60/- Per Sq. Cm. (Color)

### Schemes

2+1 15 Days	5+5 30 Days	10+10 60 Days
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