

Advertisement Tariff (Rate Card) of Daily Hindi Milap

Advertisement Tariff effective from 1st April, 2013

Main Edition

Category Rates in per sq. cm.

	B&W	Color
Display / Corporate	₹ 400/-	₹ 600/-
Financial	₹ 180/-	₹ 252/-
Tender / Contracts / NIT / Notice	₹ 180/-	₹ 252/-
Appointment / Recruitment	₹ 180/-	₹ 252/-
Election Notice / Campaign	₹ 180/-	₹ 196/-
Sky Bus (33cm. Width x 5cm. Height)	₹ 600/-	₹ 750/-
NAVIGATOR Front Page Color		
Size : 4cm. Width x 5cm. Height	₹ 600/-	₹ 750/-
Jacket	₹ 600/-	₹ 750/-
Commercial:	₹ 90/-	₹ 120/-

Non Commercial:

Personal invitation, Weddings /
Engagement Invitation. Wedding
Anniversaries and other Greetings.
Bon Voyage, Bhajan / Jagaran.
Entertainment / Cultural programs
by invitation

₹ 60/- ₹ 70/-

Obituary:

Nidhan, Shok Sandesh , Uthavna,
Shradhanjali, Pagadi, Remembrance

₹ 50/- ₹ 60/-

Legal Notice

₹ 50/- ₹ 60/-

Premium :

Front Page : 100%
Page 3 : 25%

Back Page : 50%
Any other specified position : 25%

Panel (Color 5cm. x 5 cm.)

₹ 2000/- per insertion

Minimum size for Front Page : 120 sq. cm.

In the Interest of the Esteemed Readers

Supplement	Day	Tariff
Natkhat (Tabloid)	Saturday	₹ 100 sq. cm. Color
Phursat Ka Panna	Sunday	₹ 100 sq. cm. Color