

Jagbani Advertising Rate Card

Rate with effect from 1st February, 2013

Rates per sq. cm.

| Punjab | DI | S P L | A Y |
|---|---------------------|--------------------------|----------------------|
| DISTRICT | P-1 (Per Sq. Cm) | P-III&IV (Per Sq. Cm) | P-II (Per Sq. Cm) |
| | Colour or B&W | Colour or B&W | Colour or B&W |
| Jalandhar Bani | 160 | 140 | 130 |
| Ludhiana Bani | 170 | 150 | 130 |
| Amritsar Bani | 160 | 140 | 130 |
| Patiala Bani | 160 | 140 | 115 |
| Gurdaspur Bani | 130 | 115 | 105 |
| Ropar-Nawanshahar Bani | 130 | 115 | 105 |
| Hoshiarpur Bani | 115 | 105 | 90 |
| Kapurthala Bani | 115 | 105 | 90 |
| Bhatinda-Mansa Bani | 105 | 95 | 90 |
| Sangrur-Barnala Bani | 105 | 95 | 90 |
| Moga Bani | 105 | 95 | 90 |
| Firozepur Firozepur Bani | 105 | 95 | 90 |
| Faridkot-Muktsar Bani | 105 | 95 | 90 |
| Chandigarh Bani | 130 | 115 | 105 |
| Malwa Combined Bani | 220 | 195 | 165 |
| Special schemes: 2+1(Consumption Period One Month), 3+2 (Consumption Period Two Months) & 5+4 (Consumption Period Three Months) for District Editions Only* | | | |
| Multiple Rate :2nd Edition to be added at 75% of Card Rate. | | | |

Ad Rates of Jagbani, Advertiement Rates of Jagbani Newspaper, Book Ad in Jagbati Newspaper Get advertisement rates of Display, Financial, Auction, Tender Notice, Public Notice, Court Summon, Entertainment Ads of Basic, Front Page, Back Page and Page 3.