

Mathrubhumi Advertisement Rate Card

Advertisement Tariff effective from 1st April, 2016 (Rates for Sq.cm.)

EDITIONS	DISPLAY		FRONT PAGE	PAGE3/BP	PERSONAL ADS					CLASSIFIED DISP.		VIJAYAPA DHAM.	FINAN/POLITICAL		CLASSIFIED . PER WORD	MAIN EAR PANEL	WEEK END EAR PANEL
	BW	CLR.			CLR	CLR	BW	COLOR					BW	CLR			
			CLR	P3 CLR				BP CLR	FP CLR.								
Trivandrum	350	700	1260	945	155	235	290	350	470	260	410	240	385	770	75	16000	EAR PANEL- COLOUR ONLY(WEEK END AND MAIN ISSUE)
Kollam	225	450	810	600	130	200	250	300	400	175	280	180	245	490	75	15000	
Alappuzha	210	420	755	570	150	220	275	330	440	190	280	185	230	460	75	15000	
Kottayam	260	520	935	700	145	215	270	325	430	220	352	225	290	580	75	15000	
Kochi	360	720	1300	975	215	300	375	450	600	275	440	300	400	800	75	16000	
Thrissur	275	550	990	750	155	250	315	375	500	210	330	235	300	600	75	16000	
Palakkad	215	415	750	560	120	190	240	285	380	200	320	200	235	470	75	15000	
Malappuram	200	400	720	550	110	165	210	250	330	145	230	160	220	440	75	15000	
Kozhikode	260	520	936	745	150	240	300	360	480	215	344	225	300	600	75	16000	
Kannur	235	470	850	640	105	180	225	270	360	200	320	200	260	520	75	16000	
Mumbai	70	135	250	200	60	90	115	135	180	65	100	65	80	160	55	15000	
Delhi	60	120	220	160	50	75	95	115	150	55	90	60	65	130	55	15000	
Bengaluru	70	140	250	190	50	80	100	120	160	60	100	70	75	150	55	15000	
Chennai	55	105	190	140	45	65	80	100	130	50	80	50	60	120	55	15000	
Dubai	420	840	1525	1140	325	480	600	720	960	375	600	325	465	930	60	15000	
Qatar	150	300	540	400	125	200	250	300	400	140	200	130	160	320	60	15000	
All Kerala	1650	3300	5940	4455	1150	1720	2150	2580	3440	1400	2240	1300	1900	3800	130	55000	
All India	1725	3450	6210	4650	1230	1840	2300	2760	3680	1500	2400	1450	2000	4000	140	60000	
All Kerala + Gulf	1725	3450	6210	4650	1230	1840	2300	2760	3680	1500	2400	1450	2075	4150	135		
All Kerala + Mumbai	1700	3400	6120	4600	1370	2040	2550	3060	4080	1450	2320	1400	1975	3950	135		
All Kerala + Bengaluru	1700	3400	6120	4600	1370	2040	2550	3060	4080	1450	2320	1400	1975	3950	135		
All Kerala + Delhi	1700	3400	6120	4600	1370	2040	2550	3060	4080	1450	2320	1400	1975	3950	135		
All Kerala + Chennai	1700	3400	6120	4600	1370	2040	2550	3060	4080	1450	2320	1400	1975	3950	135		
All India + Gulf	1825	3650	6570	4925	1310	1960	2450	2940	3920	1550	2480	1550	2000	4000	145	65000	40000
All Metros (MDBC)	230	460	830	620	180	275	350	415	550	190	300	200	250	500	95		

Mathrubhumi Display Ad Rates for All Kerala, Mathrubhumi Rate Card, Mathrubhumi Advertisement Rates, Mathrubhumi Malayalam Newspaper

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.