

# Namasthe Telangana

## Main Edition Advertisement Rates (Tariff)

Rates Effective from 1st April, 2016

All Rates in Rs. per sq. cm.

Editions	Black & White			Colour			Black & White	
	Basic	BP/Pg3/Pg5 Guaranteed	Pg+Position\ Guaranteed	Inside (Other than Pg3)	BP / Pg3 Guaranteed	Front Page	Notice	Appointment
Greater Hyderabad	1008	1260	1512	1764	2016	2520	1109	756
Rest of Gr. Hyderabad	900	1125	1350	1575	1800	2250	926	675
Karimnagar	300	375	450	525	600	750	325	225
Nizamabad	210	262	315	368	420	525	235	158
Warangal	220	275	330	385	440	550	245	165
Nalgonda	200	250	300	350	400	500	225	150
Khammam	200	250	300	350	400	500	225	150
Mahaboobnagar	200	250	300	350	400	500	225	150
Wgl+Krm+Nzb	657	821	985	1150	1314	1642	700	493
Wgl+Nlg+Khm	558	697	837	975	1116	1395	600	418
Combined	1854	2318	2781	3245	3708	4635	2040	1391

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