



Prabhat Khabar Advertisement Rates (Tariff)

Ad Rates for Display & Commercial, Appointment, Tender, Financial Ads

Rate with effect from 15th January 2014

ADVERTISEMENT TARIFF						
STATE PACKAGES						
EDITIONS	DISPLAY		TENDER		POLITICAL	
	B/W	Colour	B/W	Colour	B/W	Colour
Prabhat Khabar Jharkhand*	1225.00	1525.00	1525.00	1650.00	1700.00	2100.00
Prabhat Khabar Bihar**	1300.00	1600.00	1600.00	1700.00	1800.00	2200.00
Prabhat Khabar W.Bengal***	275.00	350.00	350.00	400.00	370.00	470.00
Prabhat Khabar Jharkhand + Bihar	1900.00	2400.00	2400.00	2800.00	2600.00	3250.00
Prabhat Khabar Jharkhand + W.Bengal	1350.00	1650.00	1650.00	1950.00	1825.00	2250.00
Prabhat Khabar Bihar + W.Bengal	1350.00	1650.00	1650.00	1950.00	1825.00	2250.00
Prabhat Khabar All	2000.00	2500.00	2500.00	3000.00	2700.00	3400.00

*Jharkhand = Ranchi, Jamshedpur, Dhanbad, Deoghar **Bihar = Patna, Bhagalpur, Muzaffarpur, Gaya
*** W.Bengal = Kolkata, Siliguri.

SUPPLEMENTS			POINTER	
Awsar, Rang, Ravivar, Bal Prabhat	DISPLAY		FRONT PAGE	
	B/W	Colour	B/W	COLOUR
Prabhat Khabar Jharkhand	525.00	650.00	1800.00	2000.00
Prabhat Khabar Bihar	425.00	525.00	1600.00	1800.00
Prabhat Khabar W.Bengal	100.00	125.00	550.00	600.00
Prabhat Khabar Jharkhand + Bihar	625.00	775.00	2050.00	2300.00
Prabhat Khabar Jharkhand + W.Bengal	550.00	675.00	1900.00	2100.00
Prabhat Khabar Bihar + W.Bengal	450.00	550.00	1650.00	1850.00
Prabhat Khabar All	650.00	800.00	2250.00	2500.00

PAGE PREMIUM		
Premium loading (Prabhat Khabar) on specified Base Rates	Main Editions	Supplement
Front Page Solus	100%	75%
Front Page Semi Solus	75%	50%
Back Page	50%	25%
Page 3	30%	15%
Any Specified Page	25%	15%
Innovation	150%	100%

Ad Rates Prabhat Khabar | Prabhat Khabar Ad Tariff | Book an Ad in Prabhat Khabar
Advertisement Rate Card Prabhat Khabar | Prabhat Khabar Advertisement Rates Nagpur
Prabhat Khabar publishing from Ranchi, Jamshedpur, Dhanbad, Deoghar,
Patna, Bhagalpur, Muzaffarpur, Gaya, Kolkata, Siliguri

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.