

# Rashtriya Sahara

## Display Advertisement Rate Card

W.E.F. 1st February, 2014.

**B/W**

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Delhi	600	540	480	420	360	300	260
Lucknow	540	480	430	380	325	270	230
Gorakhpur	360	325	290	250	215	180	150
Patna	460	420	375	325	275	230	200
Kanpur	460	420	375	325	275	230	200
Dehradun	540	480	430	380	325	270	230
Varanasi	300	270	240	210	180	150	130

**B/W All Edition Rate : 1400**

**COLOUR**

Edition	Single Edn.	Two Edn.	Three Edn.	Four Edn.	Five Edn.	Six Edn.	Seven Edn.
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Gorakhpur	540	480	430	380	325	270	240
Patna	690	630	560	480	420	340	280
Kanpur	690	630	560	480	420	340	280
Dehradun	810	720	650	565	480	400	350
Varanasi	450	410	360	320	270	230	200

**Color All Edition Rate : 2090**

### SPECIAL PAGE / POSITION

Front Page (Semi Solus)	50% Extra
Front Page (Solus)	75% Extra
	Min. 8cm x 10cm
	Max. 16cm x 25 cm
Back Page	25% Extra
Page Three	20% Extra
Island Position	50% Extra
Right Hand Page	10% Extra
Top of Ad Column	15% Extra
Amu ptjer Spl. Position	10% Extra
Strip Advt(Max. Size 8x8)	15% Extra
Political Advt.	100% Extra (Cash & Carry)
Pull Outs	50% Discounts

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